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1938 CATALOG OF FRUITS

TOWNSEND'S

WORLD'S LARGEST GROWERS OF STRAWBERRY PLANTS

PREMIER

The most widely planted Early Strawberry ever introduced.

See Page 10

1938
JAN 17 193

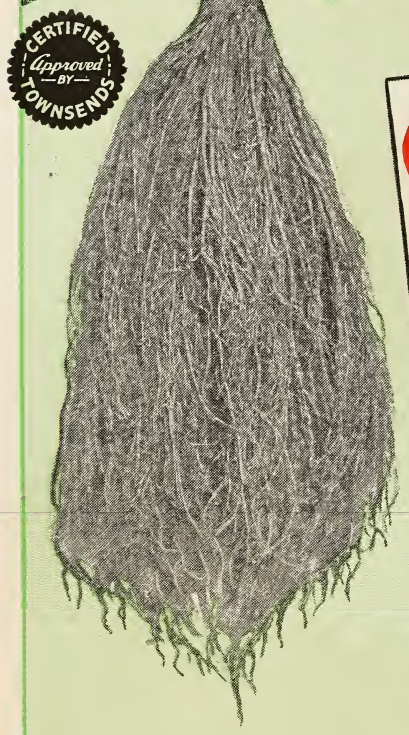
DORSETT

BIG, RICH RED: Early Berry with outstanding quality. See Page 8

E. W. TOWNSEND SONS

SALISBURY — MARYLAND

Following the breeding and plant selection methods as practiced by the founder of E. W. Townsend Sons Plant Farms. The above photo shows experienced men making "plant selection" from a forty two acre block of new ground grown premier.



The results of Townsend's plant breeding methods. Note heavy crown and fibrous root system

Dear Friends:

Gladly and freely we offer our sincere thanks to our 1937 customers and friends, whose cooperation and our efforts to serve them to the best of our ability resulted in a gratifying increase in our volume of business during the past year.

Our Slogan has always been "Make every customer a personal friend" and is the best recipe that we know of for continued success. So you may be sure that the 1938 policy of this nursery will continue unchanged--to keep our old friends and make many new ones by giving them the best service, the finest strain of plants and trees obtainable, and to maintain the lowest price possible.

This past season the demand and prices for berries were exceptionally good and growers who were in a position to meet the demand reaped a good profit from their investment. Strawberry and other berry prices are advancing steadily, and we are of the honest opinion that the berry grower who provides for a future crop will be well repaid for the investment he makes today.

As in the past, you will find all of our varieties are up-to-date and every new variety that we offer you will be up to the "Townsend's Approved" standard and worthy of your earnest consideration. We offer you nothing which has not been tried and tested in a most exacting manner to prove its quality and profit-making possibilities. Order from this catalogue with fullest of confidence that whatever selection you make, it will be good. The accompanying reports from leading growers in widely separated sections are well worth reading.

This year we have a particularly fine stock of "Selected Strain" plants and trees awaiting your order. Although there has been considerable increase this year in cost of producing this stock, we have maintained our price level of last year and on several items have been able to lower these prices. With added facilities for handling your order, we are prepared to render you even better service than ever before and to do everything in our power towards making 1938 and '39 successful years for you as a berry grower.

Sincerely yours,

E. W. Townsend Jr.

President E. W. TOWNSEND SONS

Cultivating a thirty four acre field of "select strain" new ground grown "Dorsett." Photo taken Sept. 11th, 1937.

Experienced Men Making Strawberry Plant Selection, Farm No. 6

WHAT *Plant Selection* MEANS TO YOU...

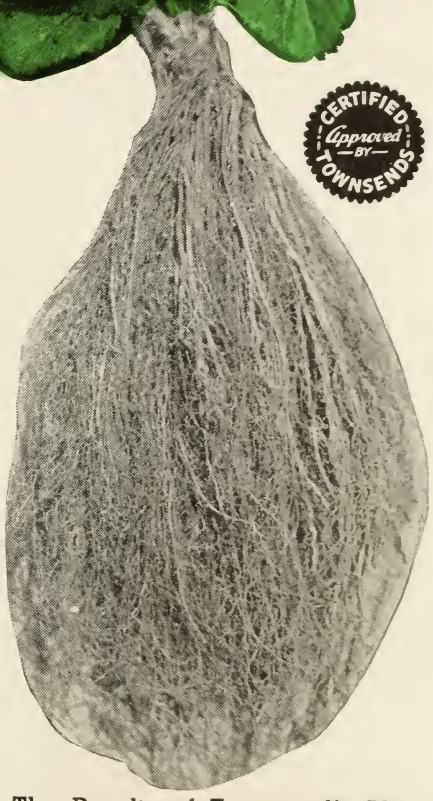
IN SELECTING plants, it is just as important to keep up and improve the "strain" as it is with horses, cows, and other animals. Throughout our thirty-seven years of experience in the growing and propagating of small fruit plants, we have always taken pride in the "strain" of plants we offer our customers. Every Townsend plant is an offspring of a selected plant that has special merits back of it. Throughout the year, experienced men under the personal supervision of one of the Townsends go into our fields and personally select the plants that are to be used for mother plants. The plants chosen are the ones that show outstanding vigor and productiveness, and to the greatest degree exhibit the true characteristics of the specific variety. These selected breeding plants are then reset into a plot. During their period of growth, (until the following spring), numerous strong healthy runner plants are produced which are taken up during the spring at proper planting time and set in large acreages on our farms where they grow for our numerous customers throughout the country.

We do not stop here, however, but keep selecting this stock and strive to keep our strain to as near perfection that our thirty-seven years in small fruit plant breeding has taught us how to do. Our many customers benefit from our continued efforts by being able to produce better quality and larger yields of fruit.

● PLANTS OF STRONG CROWN DEVELOPMENT

Recent research has shown that 80% of the fruit buds on strawberry plants are formed in the crown of the plant from September to November of the season before blossoms appear. It is, therefore, important to set nothing but well developed selected strain plants for your fruiting beds—plants that will have sufficient vigor to send out strong-crowned runner plants in which these fruit buds are formed. A strong crown plant will always produce the proper leaf area to insure heavy production, which the U. S. Dept. of Agriculture through recent research work advises is of importance in getting bigger crops of berries the following spring.

With Townsend's selected strain plants which have been bred for heavier yields, you are assured of a well developed fruiting bed that will yield far above the average plants offered when grown under identical conditions. The largest berry growing association and thousands of our customers throughout the country know this to be true and write us convincing letters about their heavy yield obtained from Townsend's select strain plants, a few of which we are proud to reproduce in our catalog this year.



The Results of Townsend's Plant Breeding Methods. Note Heavy Crowns and Fibrous Root System

● 2500 QUARTS OR 10,000 QUARTS PER ACRE— —Which Yield Do You Prefer?

The average yield of strawberries throughout the United States, is less than 2,500 quarts per acre (According to Government figures.) This low yield will barely pay for the cost of growing the berries, while, in comparison, a yield of from 5,000 to 14,000 quarts per acre will usually net from $500 to $1,400, which is a very good profit even at the lower figure; and much more than is being made on the average truck crop. Many of our customers report yields of from 10,000 to 14,000 quarts per acre and very seldom less than 5,000 quarts. They know from experience that our plants are bred for heavy production and always recommend our selected strain plants to their friends. Such confidence in both our plants and service has been a main factor in the building of our business to its present high standing as the world's largest growers and shippers of strawberry plants. We desire to maintain our fine reputation, and shall, of course, continue to send our customers the highest quality plants and to render the best possible service within our power.

We Are Glad To Help With Your Berry Problems

No matter if you are planting a Back Yard Garden or a Plantation and run into problems you would like help on, write us. We will do our best to help you in every way possible.

Copyrighted 1938 by E. W. Townsend Sons, Salisbury, Maryland

Townsend's *Select Strain* PLANTS

are the American Standard of Quality

This TRADE MARK IS YOUR PROTECTION FOR *True* TO NAME QUALITY PLANTS

TRADE MARK
E.W.T. & SONS

For the past thirty-seven years, the name Townsend has stood for "the best" in all phases of berry growing and has become the by-word for true to name quality plants and trees throughout the country. Because of the fine reputation our plants have, many attempts have been made to sell inferior plants at lower prices to unsuspecting buyers, representing these plants to be genuine Townsend products.

In order to protect our customers against such practice, four years ago we adopted the policy of placing the Townsend Trade Mark on every bundle of plants and trees shipped from our nurseries. This trade mark is your assurance that you are getting true-to-name plants and the high quality which Townsend's plants and trees are noted for.

Every bundle of Plants sent out by Townsend's is labeled true-to-name and carries our Trade Mark

MONEY-MAKING OPPORTUNITIES GROWING STRAWBERRIES

You can make big profits growing strawberries providing you secure healthy, vigorous plants with yielding qualities bred into them—plants that will produce uniform berries of the highest quality—berries that will bring top market prices. During the harvest season, most markets, both local and distant, are well supplied with unprofitable, small, undersized berries, while these same markets are only too glad to pay premium prices for superior quality berries. Townsend's plants have been bred to produce just such berries—many of our customers telling us that their berries have been topping the market from three to five cents per quart, an extra profit which no grower of strawberries can afford to pass by.

LET US HELP YOU GET STARTED

Strawberries are easily grown and, with ordinary care and attention, big crops of berries can be obtained by even the unexperienced grower, who follows our brief culture directions on Page 25. If these instructions do not cover your particular growing problems, write us. We will be glad to take up your problems and give you the benefit of the information we have obtained in the thirty-seven years we have been growing berry plants. We also issue a complete culture guide on berry culture. This booklet is free for the asking.

Every bundle of plants sent out by Townsend's is labeled true-to-name and carries our trade mark.

SATISFIED CUSTOMERS

Thousands of our customers have grown with us, starting in a small way just as we did, and following our instructions and advice they have made more money year after year in growing strawberries and other small fruits than with any other crop. These thousands of old customers have sent us tens of thousands of new customers, and in this way, Townsend's Nurseries have steadily grown, until today, we are the largest growers and shippers of strawberry plants in the world. We are very proud of the confidence of strawberry growers throughout the country who have contributed their share in building our business to its present standing. We show our appreciation for this faithfulness by giving to each of our customers the best that is within our power by trying each year to grow plants that will please them better and to give the best service at our command.

WHEN YOU BUY TOWNSEND'S PLANTS

When you buy Townsend's plants, you purchase thirty-seven years of practical growing experience and plant breeding in addition to these plants that are chock full of vitality and will increase your yields as they are doing for thousands of our customers throughout the country.

Mr. G. G. Adams, South Orrington, Maine, writes us: "Picked 8,200 quarts berries from two-thirds of an acre." F. D. Rogers, Corydon, Pa., average 11,700 quarts off an acre. S. Hartman, of Virginia, picked 11,520 quarts from an acre.

There is no secret in making yields of this kind. You will find that **Townsend's Selected Strain of approved varieties** will increase your yield also.

THE TOWNSEND FOUR-POINT GUARANTEE and What It Means to You

- **QUALITY**
  The good name of this firm and good will of its customers have been built and preserved by always handling nothing but the highest grade stocks available. Every plant or tree is the best that can be produced.
- **TRUTH**
  Old customers know that they will always get the variety they order. They have faith in us and we will not break it.
- **HEALTH**
  Every plant we ship is healthy, thrifty, and free from all injurious diseases. Diseased plants will produce dividends for neither you nor us.
- **PRODUCTIVENESS**
  Every plant that goes into our propagation fields is selected for its heavy fruiting crowns. In this manner our stock is kept on its high level in both productiveness and vitality. All plants are carefully packed so that you receive them in condition to grow strongly and to produce as you have the right to expect from plants bearing the Townsend name.

Any stock received by you that does not meet these high standards will be replaced free. It is also understood and agreed that in no case will we be liable for any sum larger than the purchase price.

SOME OF THE REASONS WHY TOWNSEND'S PLANTS ARE PREFERRED BY SUCCESSFUL BERRY GROWERS

Townsend's plant farms now consist of more than 2400 acres of rich loam soil—the ideal kind for growing strawberry and other berry plants. It is a known fact that the best plants (which other nurserymen usually ask premium prices for) are grown on new ground soil. We grow annually 350 acres of strawberry plants on such soil; and thousands of dollars are spent each year in clearing new ground on which to grow these fine plants. We invite you to visit us, as hundreds of customers do each year, and see for yourself one of the largest plantings of new ground plants in the country. Orders for four million plants have been placed personally by representatives of large berry associations in New York, Connecticut, Illinois and Pennsylvania, after a visit to our farms.

We do not get as many plants to the acre as plantings on old fields, but, as one sales manager from a large fruit tree nursery in the East put it, "Every plant is a specimen and one that will please the customer." A visit with us will convince you that Townsend's are growing the best plants that money can buy, and, at the same time, keeping the price in line with the quality.

OUR PACKING METHOD

All plants packed at Townsend's are placed in small, light, durable, well-ventilated crates. Between each layer of plants, we apply a portion of very fine, light, damp spaghum moss, which preserves the moisture around the plant roots and keeps them cool while in transit. Wherever you live you may be assured of receiving your plants in a fresh, growing condition.

Each and every bundle Townsend's Plants labeled true to name and carries our Trade Mark

Every precaution is used in digging and packing plants to make sure that they reach our customers properly labeled and true to name. For this reason, we spend thousands of dollars each year in placing on every bundle of plants that is tied at our packing house, the correct label of the variety ordered, together with our trade mark which is your guarantee that these plants are Townsend's Selected Strain and true to name.

Fibrous Rooted Strawberry Plant Properly Trimmed

• Clean Trimming of Plants Makes Easy Setting

Plants received from the nurseries well trimmed not only saves customers time when setting, but also saves them extra transportation charges that must be paid for excessive decayed foliage on improperly trimmed plants. There is very often the added loss of the plants themselves, caused by the heating of this foliage in transit, which, in turn, causes bud decay or dried roots. This thorough cleaning of all plants, is an important part played by our experienced plant diggers each year, helps our customers further by making big yields of quality fruit possible without additional cost to them.

• Fibrous Rooted Plants

The fibrous root system is an important factor in getting a 100% stand after setting. To grow such a plant, proper soils and plant food must be used such as that on our plant farms. Our thirty-seven years of experience in growing berry plants has given us valuable information on growing a properly balanced plant—one that will grow and produce the yields you have a right to expect.

Every Precaution Is Taken at DIGGING TIME

We take no chances on your order, nor do we leave anything to guesswork. The above picture shows how we label our baskets of well-cleaned plants right in the field before taking them to the grading house where experienced graders, who know the standards of Townsend's quality plants, grade and tie them 26 to a bundle, placing a label on each bundle corresponding to the one on the particular basket.

Our daily digging capacity One and A Half Million plants

• Prompt Service—Quick Deliveries

(THIS MEANS SOMETHING TO YOU)

We have one of the largest digging capacities in the country, and, unless weather conditions are such to prohibit our digging, you can rest assured that your order, large or small, will be taken care of promptly. We are on the job 24 hours a day throughout the shipping season. If you are not already acquainted with Townsend's Service, give us a trial this year.

THE TOWNSEND RECIPE FOR *Satisfaction...*

E. W. TOWNSEND, SR.
Founder

LOW PRICES + HIGH QUALITY = TOWNSEND *Value*

"Value cannot be measured by price alone. If quality is lacking, value is destroyed. Only when you have the combination of high quality and low prices does real value exist"

Townsend's Plants are known the country over as one of the heaviest yielding strains grown

THESE ARE ONLY A FEW OF THE UNSOLICITED LETTERS WE RECEIVE DAILY

GENTLEMEN: Suffolk County, N. Y.
The shipment of berry plants arrived in fine condition and all the Association members are very well pleased with the plants and service given us. Will have some more orders for you before the end of the season. H. MEYJES.

GENTLEMEN: Washington County, Md.
I have been purchasing plants from you for several years. Our crop this year was extremely nice, picking over 7000 quarts which we sold on Washington market for as high as 30c a quart, netting us a very good profit on less than acre. W. SLIGH.

DEAR FRIENDS: Lake County, Ohio
From year to year I have bought strawberry plants from you. They have always been wonderful producers for me, have no trouble selling berries grown from your plants at a good price.
S. T. ANDREWS.

DEAR SIRS: Avery County, North Carolina.
I grew 18,000 quarts of strawberries from the plants purchased from you and had no trouble selling them for 25c per quart. We formerly purchased all our plants from another section, but they do not compare with yours, and it certainly pays to grow your plants. J. HARTLEY.

DEAR SIRS: Berks County, Pa.
Certainly appreciate the advice you gave me personally at the Harrisburg Farm Show; when you advised me to set Fairfax and Dorsett for early berries. The sixteen thousand plants purchased from you did even more than you told me or I had hoped for. They were the talk of the county. After all expenses were paid I had $837.00 profit. It certainly helped me a lot; will be with you again next year.
FRANK R. FLETCHER.

WE ARE PACKING CONFIDENCE IN EVERY BUNDLE PLANTS SENT OUT

For more than thirty-six years the Townsend's Nurseries have been run on a square deal plan. We have tried to pack *confidence* and *value* into every package of plants that we have ever sent out.

We realized in the beginning that first we must gain your confidence, and in order to hold it we must give you the same square deal every time you come to us with your order.

WE NEVER SACRIFICED QUALITY TO MAKE A LOW PRICE

Every Townsend plant has all the quality built into it that such an organization knows how to build. We contribute this quality, together with our fair and courteous treatment of every customer to our success. Mass production and low prices without quality may go for a time, but no lasting trade can be built on any product except where Quality is present. Our motto has always been to grow the best quality plants possible, and to make the lowest possible price.

The foundation for your success in berry growing starts at the nursery

Mr. Berry Grower

WHEN E. W. Townsend, Sr., founded the Townsend Nursery thirty-seven years ago he did so with the realization that planting conditions varied in different sections according to the climatic and soil characteristics of local territories. We have striven since that day to correlate every sale we make to the needs of the individual customer, advising the purchase of those varieties which would be best adapted to each local condition.

In addition to our extensive proving and testing grounds, our records are also kept accurate by reports from our customers; as well as various state experimental stations with whom we are affiliated. These records have proven invaluable to thousands of our customers who wish to be sure before buying that the varieties they selected were adaptable to their local conditions.

The varieties mentioned in this catalog and recommended for the various territories are the result of this painstaking research. Further definite information is available at this office, and will be furnished free to you on request. We are proud of this service, know you will appreciate it, and trust that you will make use of it whenever possible.

Proper Time To Set Strawberry Plants—Other Berry Plants

We have been recommending the **Early Spring** setting of Strawberry Plants and other berry plants for over a quarter of a century. This recommendation has led our customers to make bigger profits from their plants than ever before. Fall setting is practiced in several of the Northern States, but is not recommended outside the South.

Planting Dates For Different Sections

New England States, April and Early May; N. Y., N. J., Penna., Del., Md., Ohio, Indiana, Illinois, Mich., Tenn., Ky., West Va., D. C., late March or as early in April as possible; Southern States, February and March; all other states in Early April. Give your plants time to establish themselves in the soil while it is cool and before the hot suns start. Plow your land early and be ready to set at the first sign of spring.

Territorial Adaptability of Townsend's Varieties Strawberries

Varieties marked with * are the leaders and ones most widely planted

Variety	Approved for	Season of ripening	Description on page
Aberdeen*	New England, N. Y., Pa., Ohio, N. J. Kansas, Mo., Ill., Ind.	Early	13
Beaver	Western and Mid-Western States	Extra Early	24
Blakemore*	All States with exception New England and N. Y.	Extra Early	15
Bellmar	New England States, Texas, Mo. valley section	Early	24
Cooper	All Northern States	Early	24
Dorsett*	All Strawberry sections except Florida	Early	8
Fairfax*	All States except Fla. and Gulf States	Early	9
Howard's Supreme*	New England States, Ohio, West. Va., N. Y., Penna.	Early	11
Klondyke	N. C., Georgia, S. C., Ala., Louisiana	Early	24
Premier*	All sections except extreme south	Early	10
Missionary	Fla., N. C., Va., Md., Tenn., S. C., Texas, La.	Early	24
Beauty	North and North Western States	Med. Early	24
Big Joe*	All berry sections except extreme south	Med. Early	13
Catskill*	Most all berry sections except south	Med. Early	12
Culver	New England States and North Central, Pa., N. Y.	Med. Early	24
Gibson	Mich., Wis., Ohio, Mo., Penna., Western New York	Med. Early	24
Joyce*	Penna. New York, New England States	Med. Early	24
Jupiter	Ill., Ind., Ohio, Penna., West Va., Kansas, Mo.	Med. Early	24
N. J.-35	Recommended for trial in all berry sections	Med. Early	11
Senator Dunlap*	Kansas, Iowa, Mo., Ind., Ill., Ohio, Mich., Wis.	Med. Early	18
Aroma*	Tenn., Ky., Ind., Ill., Kansas, Ark., Mich., Mo., Northern States	Late	12
Brandywine	California, Florida	Late	24
Chesapeake*	New England, West Va., Ohio, Ill., Ind., Wis., N. Y., Penn.	Late	16
Ford*	All states except extreme south	Late	18
Lupton*	N. J., Ohio, Pa., N. Y., Conn., W. Va., Ill., Ind.	Late	24
Pearl	New England States and North Central, Pa., N. Y.	Late	24
Sample	Ohio, West Va., Illinois, New York	Late	24
Townking*	All States except Gulf States and Pacific Coast	Late	14
Big Late	All States East of Miss. River except Gulf States	Late	24
William Belt*	N. Y., Pa., Ohio, and New England States	Late	17
World's Wonder	New England States, Northern N. Y., Penn., West Va.	Late	24
Gandy*	All States east Miss. River except Ga., Fla., La.	Late	19
XTRALATE	Being tested in all berry growing States	Extra Late	19
Gem Fallbearing*	Planted in all States except Far South	Fruits Early Summer until fall 1st year	21
Lucky Strike Fallbearing	N. J., Penn., N. Y., Ohio, New England States		21
Mastodon Fallbearing*	Planted in all States except Far South	Set; Fruits following Spring with Med. Ey.	21
Wayzata Fallbearing*	Planted in all States except Far South		21

Dorsett

HEAVY YIELDER
ATTRACTIVE—FIRM

A *Profitable* NEW EARLY STRAWBERRY

THE DORSETT originated from a cross of Royal Sovereign x Premier (Howard 17), made by the U. S. Dept. of Agriculture at Glenn Dale, Maryland. Although only introduced a few years, it has been widely planted in practically every berry growing section of the country. It is suitable to wide varieties of soil and climatic conditions, and especially easy to grow, producing heavy yields of attractive, firm berries that will carry well even on long distant hauls. We, unhesitatingly, recommend Dorsett as one of the best money-making, early berries the far-sighted grower can buy. Our select strain, new-ground grown Dorsett are making growers money and each year finds an increased demand. To meet this demand we have again grown one of the largest planting of Dorsett in the country. So, no matter how large or small your order is, just send it along. We will reserve plants and ship any time you are ready to set. The above photo shows a thirty-eight acre block of new-ground grown Dorsett. Where your plants will be dug this year.

Ripening Season—In the North it ripens with Premier. Inthe West and Central States it ripens a few days ahead of Premier.

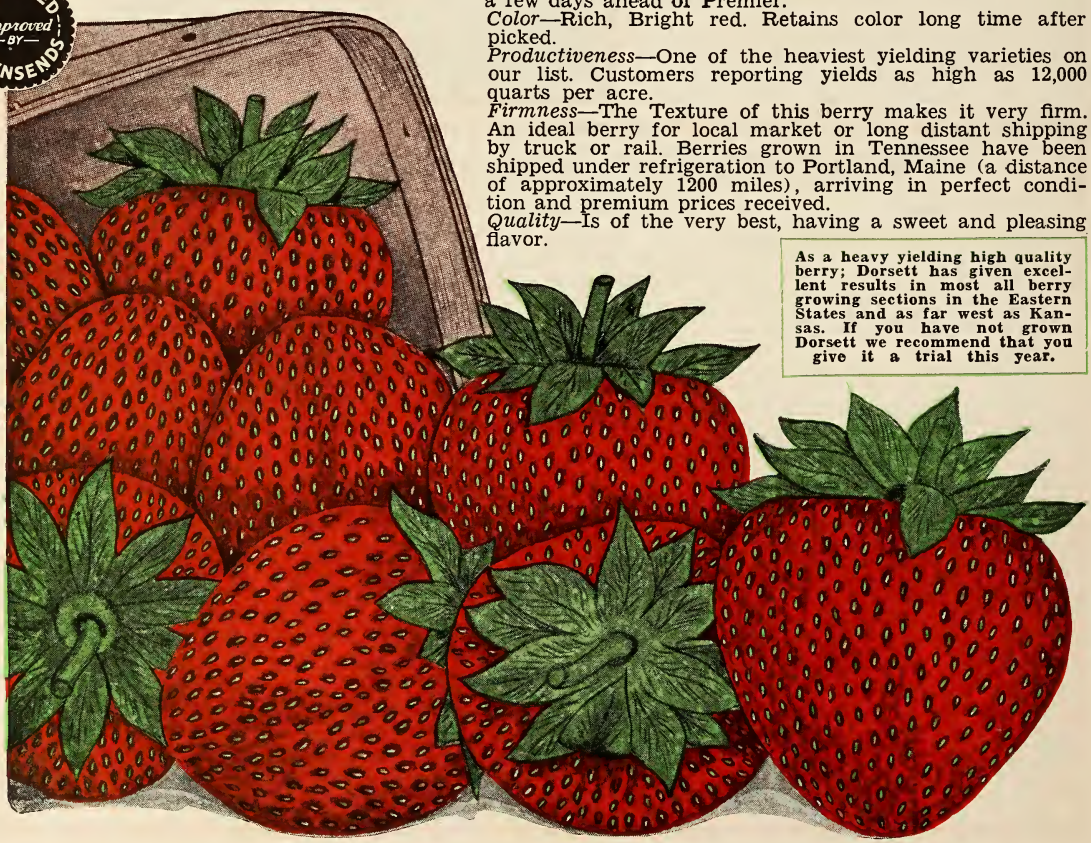
Color—Rich, Bright red. Retains color long time after picked.

Productiveness—One of the heaviest yielding varieties on our list. Customers reporting yields as high as 12,000 quarts per acre.

Firmness—The Texture of this berry makes it very firm. An ideal berry for local market or long distant shipping by truck or rail. Berries grown in Tennessee have been shipped under refrigeration to Portland, Maine (a distance of approximately 1200 miles), arriving in perfect condition and premium prices received.

Quality—Is of the very best, having a sweet and pleasing flavor.

CERTIFIED Approved —BY— TOWNSENDS



As a heavy yielding high quality berry; Dorsett has given excellent results in most all berry growing sections in the Eastern States and as far west as Kansas. If you have not grown Dorsett we recommend that you give it a trial this year.

GROW MORE Fairfax

A *Leader* ON THE EARLY MARKET

COMMERCIAL strawberry growers in most all berry sections are buying more and more Fairfax. The tough skin texture gives Fairfax an unusually fine shipping adaptability. We consider it a really worthwhile early variety that will make good profits for you. During the dry weather and droughts of the Spring 1936, Fairfax withstood the unfavorable growing conditions remarkably well, producing crops far above the average, in some cases even exceeding all previous records for yield. The fine appearance, exceptional firmness, and high dessert qualities have been outstanding in Fairfax since introduction. We most earnestly suggest that you devote a good portion of your acreage to Fairfax, thus insuring yourself of a good crop of berries, regardless of weather conditions.

Season of Ripening—Fairfax ripens about the same time as Premier. In some few sections two or three days later.

Quality is an outstanding point with FAIRFAX. Its firmness and wonderful flavor makes it ideal for commercial marketing or home consumption. It is without question one of the finest eating berries on the market.

Production—The yield of Fairfax compares favorably with Dorsett and Premier. It probably will not set as much fruit as these two varieties, however it makes up in yield with the size. In the number of crates picked per acre it yields with the best.

Vigorous Grower—The foliage and root system of Fairfax is extremely vigorous. Foliage is a dark green of strong growth protecting berries from hot suns during the harvest season. Its root system is long and fibrous, which accounts for Fairfax giving a good crop of berries during dry seasons. It will make a good fruiting bed in most all types of soils and climates, and is being planted by berry growers over a wide area of the U.S.A.

Size of Fruit—Large to extra large and being very uniform. Makes an attractive package which has always brought top market prices.

For Your Early Strawberry Garden

Be the first in your neighborhood to have large delicious strawberries; order one of these gardens today at special prices.

50 Dorsett, 50 Fairfax, 50 Premier —150 Plants All for
$1.00

2 Gardens for
$1.75

(HOWARD 17) Premier

The MOST WIDELY PLANTED *Early* STRAWBERRY *Ever* INTRODUCED

CERTIFIED Approved —BY— TOWNSENDS

THE Premier strawberry—as the name implies—is really premier. No other early variety has ever received as much praise, enjoyed such universal acceptance under every possible growing condition, nor has any other variety made as much money for growers as this fine berry. While there are now being introduced some mighty good varieties, which in some sections are sure to take the place of Premier, today Premier stands at the top of our list as being the best all around early berry, and we predict it will be grown by a great many of the leading berry growers for years to come.

Since the introduction of Premier we have made this grand variety our specialty, and through careful plant selection have kept the high yielding qualities of Premier up to its original standing. Millions of Select Strain New-Ground grown Premier plants are grown and shipped annually from our nursery to the Largest Berry Growing Associations and thousands of individual growers in every section of the country. These growers realize the heavy yielding quality of our strain of Premier plants, and today Townsend's are recognized as headquarters for the original strain of Heavy Yielding Premier.

Our new ground planting of Premier is one of the largest in the country and have made a nice growth. The quality was never better. If you are looking for a heavy yielding strain of Premier, send along your order after receiving this catalogue. We will reserve plants for you, digging and shipping whenever you are ready to set.

While Premier is well known by the majority of berry growers, for the benefit of the new planters we describe Premier as follows:

Color—Medium bright red and very attractive with its large green cap that shows off the berry to advantage when placed on the market.

Size—Under favorable growing conditions the berries will run large to extra large and very uniform size, holding up well to the last picking.

Firmness—Premier can be classed as a long distant shipper where trucks are used. For the market gardener its firmness will be found to be very satisfactory.

Vigor—Premier is a strong, healthy grower, making a good fruiting bed on a wide range of soils and climatic conditions.

Quality—Stands out as one of the best flavored berries grown.

Season of Ripening—In the North Premier is one of the first varieties to ripen. It can be put on the market from a week to ten days ahead of the midseason varieties.

Frost Resistant—Premier has long been noted for its frost resistance and I have never heard tell of a Premier crop failure due to late frosts.

- Premier and Howard 17 are one and the same variety. The variety was originated by A. B. Howard Sons of Belchertown, Mass. and in many sections Premier is known by the name, Howard 17.

- **YOU! can increase your yields and profits at "No Extra Cost" by planting Townsend's Select Strain New Ground Grown Premier "Known in every berry growing section as the heaviest yielding strain grown."**

TOWNSEND'S

Our strain of Premier is direct from the original planting and has been consistently bred each year for heavier yields.

PREMIER AVERAGED 12,000 QUARTS PER ACRE

Hartford Co., Conn.

The Premier plants purchased from you in 1936 produced last year at rate of 12,000 quarts per acre. I received from $4. to $5. a 24-quart crate at the auction market. O. BARBER

PREMIER PROVED PAYING VARIETY.

Rockcastle Co., Ky.

Two years ago I purchased 6,000 Premier from you, which proved a paying variety giving me one of the largest berry yields I have ever harvested. Another order enclosed. Would not be without your strain of Premier. T. H. BRANAMAN

PICKED 1600 QUARTS BERRIES FROM 1000 PLANTS

Montgomery Co., Penna.

I purchased 1000 of your select strain Premier plants. I have been growing berries for 20 years, but the largest crop I ever received was from these plants. Picking 1600 quarts from 1000 plants. I just can't say too much for your strain of plants. C. Gates

Barnstable Co., Mass.

DEAR SIRS:—

The growers in our Association certainly want to thank you for the fine Premier plants sent us this year. They were the best we have ever received from any one. GEO. C. LILLIE

HOWARD'S Supreme

PATENTED JULY 25, 1933

● Deep Feeder ● Drought Resistent
● Good Plant Maker ● Heavy Yielder

Widely Planted in New England States

Quality—Not surpassed by any variety on our list. Wonderfully flavored, fine for canning. Color deep red. Firm with excellent keeping qualities.

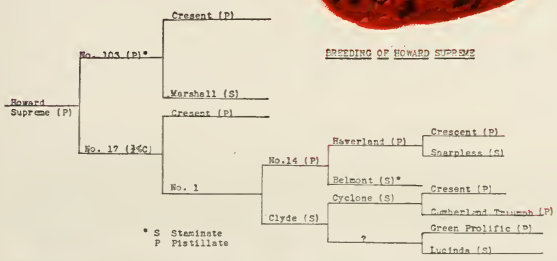
Size—Howard's Supreme is noted for its extra large size fruit with a double dark green cap. It is one of the most attractive of all strawberries. Bring top price on market.

Strong Grower—Grows vigorous in all soils. Plants are fibrous rooted, having a deep feeding habit. It will make a good fruiting bed even under unfavorable growing conditions.

Productiveness—At official test of Connecticut Agricultural Station, Mt. Carmel, Connecticut, it produced at the rate of 15,110 quarts per acre. Mr. Virgil Morse of Lincoln County, Maine, picked 7,000 quarts from ½ acre in 1936. Mr. A. Quigley, Hampshire County, Mass., picked 600 quarts from 1/16 of an acre.

Season—Can be classed as early to midseason variety, ripening a few days behind Premier.

● As Howard Supreme is an imperfect flowering variety and a heavy producer, it should be well pollinized by planting equal rows (2 rows of each) with such varieties as Premier, Dorsett, or Aberdeen.



PATHFINDER

Formerly known as N. J.-35

NEWLY ORIGINATED BY NEW JERSEY AGRICULTURAL COLLEGE

At the New Jersey trial grounds this year Pathfinder, in the writer's opinion, was the outstanding variety of several hundred new seedlings under test there. It was producing an enormous crop of excellent quality berries running in size from large to extra large. The texture of berry showed up well, holding its shape and firmness even though the berries were over-ripe at time of inspection. The plant growth was vigorous and a good fruiting bed noticeable. The outstanding values of Pathfinder at time of inspection was the heavy yielding ability and uniform shape of the fruit. It ripens about the same time as Dorsett and Fairfax. From all appearance of this berry we predict a bright future, and recommend to all our customers that they give it a trial this year. Plants are scarce and supply limited. We advise ordering early!

WE RECOMMEND IT HIGHLY!

2 BIG *Money* MAKERS

CATSKILL

The Ideal Midseason Berry—A Proclaimed Winner in Size, Yields and Profits

CATSKILL, although of recent introduction, has taken the strawberry world by storm. No variety on our list has leaped to popularity so fast as this midseason variety. On account of its size, flavor, heavy yields, combined with its vigorous growth, and adaptability to a wide range of soils and climatic conditions, we do not hesitate to recommend Catskill as one of the most profitable midseason varieties on our list. Our strain of Catskill came direct from the originators at Geneva, New York.

Color—Bright rich red, similar to Big Joe. The double green cap stands up well on berry, giving a very attractive appearance.

Size—Catskill is large to extra large, keeping its size well until the last fruit is harvested. The large size of Catskill is one of the outstanding values, demanding top of the market prices.

Quality—In flavor it compares favorably with such varieties as Big Joe, Senator Dunlap, and Aberdeen. The texture is such that Catskill can be classed as a long-distant shipper and of high commercial value.

Productiveness—In our test plot this year Catskill ranked with the best producing varieties on the list, and far ahead of any other midseason berry. The big, rich-red berries, harvested from this test plot, gave us more genuine enthusiasm that here was a midseason berry that nothing short of a calamity could keep our customers from making big profits on.

While we have a good stock of select strain Catskill plants to offer this year, we look for a heavy demand and would advise placing order early as possible to insure getting your supply.

AROMA

FANCY LATE BERRY for the Northern and Central States

THE Townsend's selective and restrictive method of improving strawberry plant qualities has scored another signal success in producing Blue Blood Strain of the Aroma variety, which offers a grower quality and productiveness far in advance of any others to be purchased in the country.

The dollar you invest in Townsend's Selected Strain Aroma will work harder and produce greater dividends than any other investment you can make in your Aroma purchase. The largest associations catering to the growing and shipping of the famous Aroma berry have discovered by test that the Townsend Strain of Aroma is both superior in quality and production to the average Aroma plant. As a result, millions of Aroma plants are grown annually by Townsend's to meet the heavy demand of these large growers. If you have not grown Townsend's Strain of Aroma place your order this year with us. You will not be disappointed!

Fruit—A bright sparkling red, slightly conical in shape, with large green cap. The texture is of the best and for this reason its one of the leading shipping berries on our list.

Production—Yields of Aroma are well above the average. It is not a rare thing for our customers to report yields of 10,000 quarts to the acre, especially in the Aroma berry section. It is also found to be an exceptionally fine, heavy yielding late variety for the New England States.

Vigor—While Aroma likes rich loam or clay soil, it will do well on most all types with exception of high sandy soils. It is a vigorous grower, making a nice fruiting bed under just ordinary growing conditions.

2 BERRIES YOU CAN'T AFFORD TO PASS UP . . . .

BIG JOE

(Midseason to Late Fruiting)

LARGE *Fancy* BERRY

FOR the past twenty years Big Joe has been giving the berry growers throughout the country excellent results. Like Premier, the leading early variety, and Town King, the leading late variety, so it is with Big Joe as the leading midseason variety. In size and beauty it is all any one could desire, and through the years that we have offered Big Joe we have heard nothing but praise about it. Big Joe will start to ripen about the last pickings of Premier and Dorsett, which is at a time when large fancy berries like Joe will bring a fancy price on any market. There is nothing but good qualities about the Joe, and growers, who have been successful with Joe, will continue to plant it. To the grower who has not been successful with them, then we recommend planting Catskill, the new midseason berry of recent introduction.

Some of the Outstanding Good Points About Big Joe

Size—Large to very large berries.

Color—Rich red, double green cap.

Quality—Ranks with the best in flavor and shipping.

Productiveness—Under favorable growing conditions very few varieties its equal.

Vigor—Strong grower on most all types of soil. At its best on clay or well drained, springy loam soil.

ABERDEEN

(Early to Midseason Fruiting)

A BIG *Money Maker* FOR THE NORTHERN BERRY GROWER

Approved for New Jersey, Pennsylvania, Ohio, West Virginia, Illinois, Indiana, New York, and the New England States

ABERDEEN is about a week later than Premier and is one of the most productive varieties on our list. Fruit averages large throughout the season. Color, a bright, shiny red. Berries mostly a top shape having a beautiful green calyx that adds materially to its beauty. In plant growth it ranks with the very best, making a fine fruiting row on any ordinary soil. It is very solid, an excellent shipper when grown in the northern states. Some of the leading horticulturists of the North rank Aberdeen ahead of all other varieties, while one of the largest berry growers in Oswego County, New York advises us that out of ten leading varieties fruiting on his farm Aberdeen was the heaviest yielder and sold for top prices throughout the shipping season. Another grower in New Jersey advised us that his 1937 crop of Aberdeen averaged better than 11,000 quarts per acre on a five-acre planting.

Give Aberdeen a fair trial on any ordinary soil and you will be surprised at the good results obtained.

Complete Prices on Page 38

STANDS ALONE

TOWN KING

TRADE MARK COPYRIGHTED

CERTIFIED Approved —BY— TOWNSENDS

The MOST PERFECT Late STRAWBERRY!

Comparing Townking WITH OTHER LATE VARIETIES

COMPARING TOWNKING WITH LUPTON

Annual Strawberry Report from Allegheny County Agriculture Extension Association of Pennsylvania

The Lupton and Townking are similar in most respects and each produce enormously large berries. Lupton is a poor plant maker which probably accounts for its standing. Townking surpassed Big Joe, Chesapeake, and Lupton in yield. Recommend Townking for exceptionally large, late berries.

TOWNKING LARGEST BERRIES

York Co., Pa.

I am growing six varieties strawberries, I shall try Town King again next year—they were the largest berries of any variety I have ever planted . . . most attractive and very showy. People in this vicinity said they had never seen such fine large strawberries.

W. E. NEWLIN

HIS CUSTOMERS LIKE TOWNKING

Westmoreland Co., Pa.

We have been growing your Townking plants and our customers are so tickled with Townking that we have discarded all other late varieties and grow nothing but Townking now as the berries are simply gorgeous. AVERY K. McCLINTOCK

TOWNKING PRICES ON PAGE 38

TOWNKING STANDS ALONE—That is the best description of this perfect late strawberry we can give. A strong, healthy grower producing a good fruiting bed in a wide variety of soils and climatic conditions. In practically every section of the country a good, late, heavy fruiting berry is a profitable variety and, knowing as much as we do about Townking, we do not hesitate to recommend Townking to our customers as the most profitable late variety now on the market.

Its color, shape, size, and appearance is outstanding and premium prices are always received for Townking. Our local auction market paid this year (1937) a premium of from 3 to 5¢ per quart for Townking over any other berry being offered at that time. From coast to coast Townking has become the leading late berry. If you are not already growing Townking we ask that you give it a trial this year.

• SOME OF THE OUTSTANDING POINTS OF TOWNKING

Color—Extra bright, rich red.

Firmness—A good shipper for long-distant markets. Stands up well after picking. Will keep on vines several days after ripe.

Quality—Superior to Lupton or Gandy, and equals Chesapeake.

Productiveness—Stands at the top of the late variety list for yields.

Growth—Makes good fruiting beds under ordinary growing conditions. Foliage free from rust and of dark green color.

Size—Large to extra large, making attractive pack that appeals to buyers.

• You can buy Townking from Townsend's Nurseries only. We guarantee that Townking will please you or money will be refunded.

FINEST BERRIES HE EVER GREW

Washington Co., Tenn.

I purchased Townking plants from you last year. They are without doubt the finest berries I have ever grown, and my customers are more than enthused about them.

J. P. METZGER

TOWNKING THE TALK OF THE COUNTRY

Athens Co., Ohio

Our town is in Athens County and a lady, who lives in the nearby county of Gallia, said that your Townking were real berries and every one who saw them in Gallia County were carried away with their size and attractive appearance. I am planning to give you an order for Townking, Jupiter, and World's Wonder. W. M. HIGLEY

• Our Customers recommend Townking as the best late variety. So do We.

Blakemore EXTRA EARLY

CERTIFIED Approved BY TOWNSENDS

Heavy Yielder
Good Shipper

The IDEAL Commercial BERRY

THE BLAKEMORE, originated several years ago by the U. S. Department of Agriculture as a scientific cross between the Premier and Townsend's Missionary, has become one of the leading varieties throughout all states south of the Mason-Dixon line, extending even to Texas, Missouri, Arkansas, and Indiana, and in many instances replacing the Klondyke and Missionary. The Blakemore may also be safely grown in those sections of Pennsylvania and New Jersey where plant control is practiced, but for best results in these sections, the beds should be kept down to a maximum width of two feet.

Shipping Qualities—Fruit of Blakemore is very firm and holds up well on long distance hauls. It will also withstand heavy rains while ripening on the vines, showing very little loss of fruit.

Production—Produces 80% of its crop one week after first picking, making it valuable to berry growers who need a heavy early producer to supply the early berry market in large quantities.

Size—A uniform, medium to large fruit with a sprightly flavor, which has made it a leading canning and preserving variety.

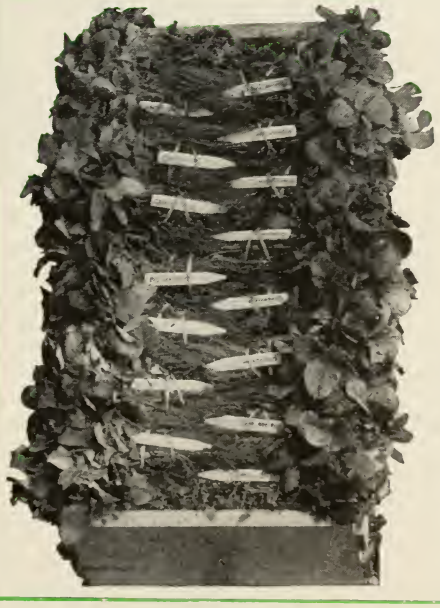
Vigorous Grower—Blakemore will make a heavy plant growth on practically any soil and its rich, dark green foliage stands up well above the berries. For an ideal early variety, we recommend Blakemore.

BLAKEMORE DEVELOPING YELLOW LEAVES

The yellow foliage that first appeared on the Blakemore about three years ago is due, we think, to a sporting or mutation having occurred throughout the country. As this particular yellow is not contagious, but a characteristic of the Blakemore, it is perfectly safe to set other varieties in the same or adjoining Blakemore fields.

We are constantly searching our plants, removing any showing signs of yellow, and although we cannot guarantee that our Blakemore plants will not show some yellow, we can be sure of reducing the amount of yellow plants to a very small proportion of your fruiting bed. It is highly probable that they will out-grow this heritage completely within a year or two.

When placing your order for Townsend's Select Strain Blakemore, you are assured of getting plants that are as near perfect as it is possible to grow.



• HERE'S • Real Value In Surplus STRAWBERRY PLANTS

WHEN filling daily orders, we frequently dig a slight surplus of various varieties. Since we strictly adhere to our policy of never carrying plants over to the following day, we are in a position to sell these Surplus Plants at a sacrifice. If you are not especially particular with varieties, you will find these plants a real bargain. Every plant is freshly dug, labelled and true to name. Because of these low prices we regret that we cannot offer to do any variety selecting—please do not ask for particular varieties.

•

EVERY BUNDLE OF SURPLUS PLANTS LABELLED AND ARE OF APPROVED VARIETIES

SURPLUS STRAWBERRY PLANT PRICES

•

1000 Plants $3.25 per 1000
5000 Plants $2.75 per 1000

•

PRICE LIST ON PAGE 38
Shows Complete Surplus Plant Prices

TOWNSEND'S SELECT STRAIN CHESAPEAKE are Vigorous Growers

CHESAPEAKE was originated several years ago. During these years CHESAPEAKE was noted as being a shy plant maker. In some cases, not making sufficient plants to get a good fruiting bed. This trouble has been overcome by our plant selection and through this selection we have built up our strain to such a high degree of plant making qualities that you can rest assured that you will have no trouble in getting a good fruiting bed under ordinary growing conditions with TOWNSEND'S SELECT STRAIN CHESAPEAKE.

We have a nice stock of CHESAPEAKE plants to offer our customers this year and can take care of your order whether it is for one hundred or one million, as TOWNSEND'S PLANT FARM is noted as headquarters for CHESAPEAKE of outstanding quality.

Complete Prices on Page 38

Dominates *the* Late Varieties *Because*

A —Sure Cropper.
B —Bright rich red color.
C —Doesn't discolor after picking and retains bright red color for several days.
D —Average size, 20 to 30 berries to a quart.
E —Exceptionally late and a good shipper.
F —Doesn't come into bearing until all the early varieties are practically through and extends berry season fully two weeks.
G —Distinctly a high quality berry, which brings top market price.

LATE BERRIES BRING HIGHER PRICES

OUR customers in many sections of the country advise us that their late berries always bring better prices than their early berries. In such sections where this occurs we do not hesitate to recommend the well-known Chesapeake as a most profitable late variety. In most sections Chesapeake starts to ripen three or four days after Townking.

For best results Chesapeake should be planted on rich, loam or springy type soils, and on such soils will make a good fruiting bed, producing excellent yields of fine quality berries, attractive and of extra large size. For this quality and extra size, growers of Chesapeake have always obtained a high premium price.

Townsend's Select Strain Chesapeake is used by berry growers throughout the Northern States, Illinois, Indiana, Michigan, Wisconsin, Ohio, West Virginia, North Carolina, and Virginia. The results obtained from Chesapeake in these states have been so satisfactory that an increased acreage is made annually to take care of the steady increase in market demands.

If you are living in a section where a late fruiting variety is needed, then don't fail to set Chesapeake! You will be well pleased with the results obtained.

Here's What S. J. FOREMAN THINKS OF CHESAPEAKE STRAWBERRIES

Franklin Co., Pa.

DEAR SIRS:

I have been growing strawberry plants for twenty years and wish to take this means of telling you that the Chesapeake plants you sent me last year grew fine and made a nice fruiting bed. The yields obtained from them beat any Chesapeake plants I ever bought anywhere. I want to congratulate you on the fine, heavy-yielding strain of plants you send out, and you can bank on my future orders going to your firm.

With best wishes, I remain

Yours Truly,
S. J. FOREMAN

WM. BELT

LATE VARIETY

A *Favorite* WITH MARKET GARDENERS

FOR more than twenty-five years Wm. Belt has been a huge favorite with grower and consumer alike. Grown largely in New York and Pennsylvania, it is noted for its large size, good eating qualities and fine appearance. On even ordinary soils, Wm. Belt is very productive, its fruits being famous for fine flavor. Experience has shown that Wm. Belt is subject to rust on low, springy soils—but, that very satisfactory results can be obtained from upland type or heavy clay soils. We have only a limited supply of Wm. Belt, so we suggest that you place your order early, advising us to ship at your proper planting time.

There's Big Profits Growing Strawberries

• Let US HELP YOU START RIGHT!

STRAWBERRIES are one of the first fruit crops harvested in the spring, fruiting at a time when ready cash is welcomed to carry on other farm programs. With our Select Strain Plants and New Improved Varieties appearing on the market, making possible larger yields of better quality fruit and a greater demand, the strawberry growers of today are in even better position than ever before to make a good profit.

Considering the small investment involved; it is difficult to find a more lucrative profession (from the standpoint of both pleasure and profit) than growing strawberries. Every year we receive thousands of letters from growers in all sections of the country echoing these thoughts. If you are not growing strawberries, plan this year to put out a small patch. As many as you can properly cultivate and harvest. We feel sure you will be pleased with the results obtained. If you desire any particular information on strawberry culture, do not hesitate to write us. We will be only too glad to be of service. Our Complete Culture Guide on growing strawberries will also be sent free on request.

Hampshire Co., Mass.

DEAR SIRS:

I have found your plants to be as hardy as any plants purchased in the North. I have never lost many plants bought of you, and those only from dry weather. I shall look no further than your firm for my source of supply, as they always give me good yields and my customers tell me that my berries were the nicest and best flavored of any they bought last year.

A. H. QUIGLEY

DEAR SIRS: Preston Co., West Va.

I have had splendid success with your plants in the past and wish to increase my order this year. Please send catalogue.

FRANK FAST.

GENTLEMEN: Callaway Co., Mo.

The plants received from you in the past were exceptionally good, hardy, long rooted, very healthy, and prolific. Have been well pleased with them.

W. A. WOLFRUM

Jefferson Co., Ky.

The Dorsett plants, we received from you, were the most beautiful plants we ever saw. Thanking you so much.

JOHN M. PAULEY

Knox Co., Tenn.

The shipment of plants received in splendid condition. Thanks for the promptness and for the wonderful selection you made.

LEWIS M. MOSES

GENTLEMEN: Alleghany Co., N. C.

Enclose order for $14.98. I have had experience with your plants and they have always been very good.

CLAUDE H. MOXLEY

Mr. A. H. Quigley sends us this photo of his Strawberry Field; Set Spring, 1937. Photo taken Sept. 5th 1937.

Plant FORD

A Rust-Proof TOWNSEND VARIETY

THAT has WITHSTOOD the TEST of YEARS!

FORD, like Premier, is frost resistant, and has made hundreds of our customers money when other late varieties were killed by frosts. Ford is a very large, firm berry of good quality, ranking with the very best in production. Plant growth is vigorous, and in all our years of growing this variety we have yet to see any signs of rust or hear of a crop failure. When set in the matted row system, keep Ford thinned out to obtain best results. Ford is very popular with our New England customers, especially in sections where late frosts occur.

● HERE'S WHAT SATISFIED CUSTOMERS SAY OF TOWNSEND'S FORD PLANTS

DEAR SIRS: Penobscot County, Maine.
We have been using your Ford plants for several years with good results. During the hard freeze (Spring 1936) Ford came through with a good crop of fruit.

R. B. GARLANDER

GENTLEMEN: Erie County, N. Y.
I want to write you a line regarding the Ford purchased from you. They just did fine! I never saw such yields and large berries as they produced for me. I certainly am well pleased with this variety.

H. E. HEINTZ

"WHEN OTHERS FAIL — FORD PRODUCES"

SENATOR DUNLAP (Dr. Burrill)

MEDIUM EARLY

THE leading variety of the Western States, which we have specialized in for years, has been proven by trial tests at our Nurseries to be the same as Dr. Burrill, a name later given to this fine berry. We prefer to use its original name—Senator Dunlap. Every year, we grow hundreds of thousands of this variety to supply the great demand of our Western Trade who know that Townsend's Select Strain Senator Dunlap is unequalled in their territory.

Vigorous Grower—Dunlap has a deep feeding habit and will withstand considerable amount of dry weather; more so than any other variety. For this reason it is well adapted to the Western States. It usually makes a good fruit bed under unfavorable growing conditions.

Fruit is of good size and a beautiful bright red color, with plenty of gloss and very firm. It is a splendid shipper and of excellent quality when grown in the regions adapted to it.

Productiveness—The Western Growers find Senator Dunlap to be an exceptionally heavy yielder on their soils, and when properly fertilized matures practically a 100% crop of fancy fruit.

● DUNLAP holds high honors in the West!

XTRALATE

TRADE-MARK REG.

The Latest Fruiting Strawberry *Grown!*

CERTIFIED Approved BY TOWNSENDS

TO SATISFY the demands of customers throughout the country who desired a berry that would fruit long after other varieties were through, and in addition, be a good producer, we made rigid plant selection on the late Gandy, and also sought new varieties. Xtralate, our new find, has been tested on our trial grounds for the past six years, and has proven itself one of the latest and heaviest fruiting varieties on the market. Our stock of Xtralate is larger than last year, and we have reduced the price, making it within the reach of all desiring a profitable late variety. If you are in need of an extra late berry, try Xtralate this year on our money-back guarantee. Your money will be refunded if you are not entirely satisfied with the results. We make this guarantee because we have confidence in Xtralate, as have hundreds of customers who have seen this plant laden with the choicest fruit at harvest time. You too will say that Xtralate is the best very late variety you have ever seen growing.

As Xtralate is an imperfect flowering variety, we recommend setting every two rows alternate thru the planting with Catskill-Townking or Chesapeake for polinizing.

- **NO OTHER STANDARD VARIETY IS AS LATE AS "XTRALATE"**
- COLOR—Rich, Bright Red
- SIZE—Medium Large to Large
- QUALITY—The Very Best
- PRODUCTIVENESS—Heavy Fruiting, Picking as high as 9,000 qts. per acre
- FIRMNESS—Good Keeper, Holding up well on long hauls
- VIGOR—Makes good Fruiting Beds on almost any soil
- SEASON—Latest Variety Grown

Complete prices on Page 38

CERTIFIED Approved BY TOWNSENDS

GANDY

A *Favorite* Extra Late Variety

THE ORIGINAL GANDY was originated in New Jersey several years ago, and has been since successfully grown in practically all berry growing sections. The quality, size, and shipping qualities of Gandy have met with the highest approval of berry growers, but its production was not as good as it should be. However, we remedied the situation by selecting our heaviest producing plants and using them for propagating stock; and as a result, more than doubled the quality of fruit in a few years' time. The news of our success in building such a heavy producing strain of Gandy has spread throughout the country, and today our very extensive planting of this fruit which we maintain to fill our orders, is one of the largest in the United States. The fruit of Gandy is of excellent quality, large to extra-large in size; it is a bright red berry with dark, double green caps, and is an excellent shipper. It usually ripens about two weeks after Premier and Dorsett.

GENTLEMEN: Barnstable County, Mass.

Reserve for me 11,000 of your select strain Gandy plants. Will give shipping instructions later. I made more money from my Gandy planting last year than any other variety. Send Catalogue to Mr. W. Piquin. He saw my Gandy berries and wants some plants.

M. GONSALVES

Grow FALL BEARING

PLANTS SET THIS SPRING FRUIT IN 10 WEEKS

JUST think of setting plants this spring and picking big, luscious strawberries within 10 weeks after setting! And what's more, there will be plenty of them until snow flies or hard, freezing weather stops the growth. This is no novelty, but clear fact. These berries are being planted throughout the country on a large commercial scale by market gardeners and thousands of home gardeners. Now is the time for you to try them so you may gain a vast amount of pleasure and profit from a tiny outlay. Order any of the varieties listed on the next page. They are the best of the Fallbearing list, and will provide a fine crop this summer and fall, and next spring too, after setting, fruiting about the same time as our Early to Midseason varieties.

• Every home garden should have a planting of fallbearing

FALLBEARING strawberries require very little space for growing. Just space plants 12 inches apart in rows 18 inches wide and you will be pleasantly surprised with the amount of berries that can be picked from one of our garden collections. The ladies are planting Fallbearing berries in their gardens instead of short crop vegetables, and are gaining both pleasure and profit from their fruit. After a small investment, your family will enjoy these fresh, delicious berries six months in the year. Many customers have written us that they had more than they could use, and consequently made quite a tidy sum by selling them to neighbors and local stores.

• Fallbearing strawberries profitable to market gardeners

MARKET gardeners have found Fallbearing strawberries readily saleable with local trade and nearby markets. Many have been able to command premium prices during the late summer and fall months at their roadside markets. Customers write us that Townsend's Selected Strain Fallbearing averaged one quart to every plant set, while others write that they have made as high as $450. from just one Profit-Making Fallbearing Garden.

We have built up a heavy yielding strain of Fallbearing, which we are proud to offer our customers, and the demand for these select strain plants are increasing each year. To meet this increased demand we have again enlarged our plantings this year. As the growing season has been ideal, we have a nice bunch of husky, new-ground grown plants to fill your order from. To be sure of your supply, let us reserve your plants now and make shipment when you are ready to set!

All Summer and Fall Town You With an Endless Flo

Big, Luscious, Red Strawberries 6 Months in the Year from a Townsend's Fallbearing Garden

Here's BIG VALUES

SMALL BACK YARD FALLBEARING GARDEN

50 MASTODON
50 GEM

100 Select Strain Plants

all for $1.00

• Write for FREE Culture Guide on Growing Fallbearing Berries

FALLB
Will fur
berries
100 MA
100 GE
25 WA

225 Sele

STRAWBERRIES!

Pick BIG RED DELICIOUSLY FLAVORED BERRIES 6 MONTHS IN THE year!

MASTODON

Fallbearing—A Leader

BECAUSE MASTODON is one of the largest fallbearing strawberries grown, and because of the attractive appearance and size, high prices are never hard to get. All fallbearing berries bring premium prices on the fall berry market, but Mastodon usually tops them all. You can set Mastodon plants this spring, and have plenty of deliciously flavored berries from July until September, or up until freezing weather. Townsend's select strain Mastodon will usually yield at least one quart of berries from every plant set. They can be grown very close together if the hill system is used. (Space plants 12 x 18 inches apart, keeping all runners cut off.) The home gardener may use a small space in the garden to grow Mastodon at a very small cost, while the market gardener growing them for roadside stands will find Mastodon to be a highly profitable investment. We advise ordering early to be sure of getting plants of this fine variety.

's Fallbearing Will Furnish Big Red Delicious Berries

NEW GEM

(Fallbearing)

HEAVY PRODUCER

Famous for its big, red, rich fruit, and its high productiveness, New Gem is a good producer on practically any type soil, especially rich loam. Good results have been obtained throughout the North and as far west as Missouri. As Gem is a little better plant maker than Mastodon, we suggest putting the plants farther apart in the row (about 16 inches). Gem is a very valuable variety for its spring crop, producing a nice crop about the same time as the midseason varieties do. We grow several acres of Gem for our personal use and find, invariably that we can pick our berries as late as the middle of November. You will see for yourself that Gem will give you a long fruiting season and will withstand all but extraordinarily severe cold.

NEW WAYZATA—

Fallbearing -Big, Delicious

Originated in Minnesota, this new Fallbearing Strawberry has always produced a good crop in the fall months of the first year set and the following early spring. The solidity of the Wayzata berry guarantees good shipping quality, while its rich, red, large appearance guarantees an easy market. It can be set 10 to 12 inches apart, always yielding a good crop. (A space 10 feet by 10 feet, set with 100 Wayzata should produce 75 to 100 quarts.) Stock is scarce, so order now. We'll ship when you're ready to set.

LUCKY STRIKE—

Fallbearing -Attractive, Good Quality

Lucky Strike is well-shaped, rich red in color, has an excellent flavor, stands up well in shipping, and makes a good fruiting bed on ordinary soil. This variety is a favorite with many growers throughout the country. One of our New Jersey customers will have no other variety, and Mr. Theo Hewes of Indiana writes us that he considers Lucky Strike the best Fallbearing grown.

in Fall Bearing GARDENS!

ARGE
K YARD
ING GARDEN
plenty of delicious
large family.
ON
A
rain Plants
$2.15

BIG PROFIT MAKING FALLBEARING GARDEN

A garden that will furnish you with plenty of delicious berries and bring many extra dollars.

500 MASTODONS
250 GEM
250 LUCKYSTRIKE

1000 Select Strain Plants

all for **$7.15**

MASTODON
One of the Largest Fallbearing Varieties

Grow FALL BEARING STRAWBERRIES!

PLANTS SET THIS SPRING FRUIT IN 10 WEEKS!

JUST think of setting plants this spring and picking big, luscious strawberries within 10 weeks after setting! And what's more, there will be plenty of them until snow flies or hard, freezing weather stops their growth. This is no novelty, but clear fact. These berries are being planted throughout the country on a large commercial scale by market gardeners and thousands of home gardeners. Now is the time for you to try them so you may gain a vast amount of pleasure and profit from a tiny outlay. Order any of the varieties listed on the next page. They are the best of the Fallbearing list, and will provide a fine crop this summer and fall, and next spring too, after setting, fruiting about the same time as our Early to Midseason varieties.

• Every home garden should have a planting of fallbearing

FALLBEARING strawberries require very little space for growing. Just space plants 12 inches apart in rows 18 inches wide and you will be pleasantly surprised with the amount of berries that can be picked from one of our garden collections. The ladies are planting Fallbearing berries in their gardens instead of short crop vegetables, and are gaining both pleasure and profit from their fruit. After a small investment, your family will enjoy these fresh, delicious berries six months in the year. Many customers have written us that they had more than they could use, and consequently made quite a tidy sum by selling them to neighbors and local stores.

• Fallbearing strawberries profitable to market gardeners

MARKET gardeners have found Fallbearing strawberries readily saleable with local trade and nearby markets. Many have been able to command premium prices during the late summer and fall months at their roadside markets. Customers write us that Townsend's Selected Strain Fallbearing averaged one quart to every plant set, while others write that they have made as high as $450. from just one Profit-Making Fallbearing Garden.

We have built up a heavy yielding strain of Fallbearing, which we are proud to offer our customers, and the demand for these select strain plants are increasing each year. To meet this increased demand we have again enlarged our plantings this year. As the growing season has been ideal, we have a nice bunch of husky, new-ground grown plants to fill your order from. To be sure of your supply, let us reserve your plants now and make shipment when you are ready to set!

All Summer and Fall Townsend's Fallbearing Will Furnish You With an Endless Flow of Big Red Delicious Berries

MASTODON

Fallbearing—A Leader

BECAUSE MASTODON is one of the largest fallbearing strawberries grown, and because of the attractive appearance and size, high prices are never hard to get. All fallbearing berries bring premium prices on the fall berry market, but Mastodon usually tops them all. You can set Mastodon plants this spring, and have plenty of deliciously flavored berries from July until September, or up until freezing weather. Townsend's select strain Mastodon will usually yield at least one quart of berries from every plant set. They can be grown very close together if the hill system is used. (Space plants 12 x 18 inches apart, keeping all runners cut off.) The home gardener may use a small space in the garden to grow Mastodon at a very small cost, while the market gardener growing them for roadside stands will find Mastodon to be a highly profitable investment. We advise ordering early to be sure of getting plants of this fine variety.

NEW GEM (Fallbearing) HEAVY PRODUCER

Famous for its big, red, rich fruit, and its high productiveness, New Gem is a good producer on practically any type soil, especially rich loam. Good results have been obtained throughout the North and as far west as Missouri. As Gem is a little better plant maker than Mastodon, we suggest putting the plants farther apart in the row (about 16 inches). Gem is a very valuable variety for its spring crop, producing a nice crop about the same time as the midseason varieties do. We grow several acres of Gem for our personal use and find, invariably that we can pick our berries as late as the middle of November. You will see for yourself that Gem will give you a long fruiting season and will withstand all but extraordinarily severe cold.

Pick BIG RED DELICIOUSLY FLAVORED BERRIES 6 MONTHS IN THE year!

NEW WAYZATA—

Fallbearing -Big, Delicious

Originated in Minnesota, this new Fallbearing Strawberry has always produced a good crop in the fall months of the first year set and the following early spring. The solidity of the Wayzata berry guarantees good shipping quality, while its rich, red, large appearance guarantees an easy market. It can be set 10 to 12 inches apart, always yielding a good crop. (A space 10 feet by 10 feet, set with 100 Wayzata should produce 75 to 100 quarts.) Stock is scarce, so order now. We'll ship when you're ready to set.

LUCKY STRIKE—

Fallbearing-Attractive, Good Quality

Lucky Strike is well-shaped, rich red in color, has an excellent flavor, stands up well in shipping, and makes a good fruiting bed on ordinary soil. This variety is a favorite with many growers throughout the country. One of our New Jersey customers will have no other variety, and Mr. Theo Hewes of Indiana writes us that he considers Lucky Strike the best Fallbearing grown.

Big, Luscious, Red Strawberries 6 Months in the Year from a Townsend's Fallbearing Garden

Here's BIG VALUES in Fall Bearing GARDENS!

SMALL BACK YARD FALLBEARING GARDEN
50 MASTODON
50 GEM
100 Select Strain Plants
all for $1.00

LARGE BACK YARD FALLBEARING GARDEN
Will furnish plenty of delicious berries for a large family.
100 MASTODON
100 GEM
25 WAYZATA
225 Select Strain Plants
only $2.15

BIG PROFIT MAKING FALLBEARING GARDEN
A garden that will furnish you with plenty of delicious berries and bring many extra dollars.
500 MASTODONS
250 GEM
250 LUCKYSTRIKE
1000 Select Strain Plants
all for $7.15

• Write for FREE Culture Guide on Growing Fallbearing Berries

MASTODON
One of the Largest Fallbearing Varieties

BIGGER PROFITS *and* MORE SALES *made easy with* TOWNSEND'S *Select Strain* PLANTS

LET TOWNSEND'S Selected Strain Plants do for you what they are doing for our customers in every state of the Union—bring you bigger, profitable yields and make more sales for your berries. No matter in what section of the country you live, there is one or more varieties listed in this catalogue suitable to your section. Our low express rates and method of packing plants insure safe arrival and cheap transportation to all sections of the country. We have a fine stock of high quality plants and ask for your order "fully confident" we can please you.

• NORTHERN GROWERS RECOGNIZE THE HARDINESS OF TOWNSEND'S SELECT STRAIN PLANTS

NORTHERN GROWERS now recognize the real hardiness of Townsend's Select Strain plants. Here, the temperature often falls around zero, and lower. This is very cold weather for any plants, and Townsend's prove their worth by not being affected by this bitter cold. During these spells, our plants are not protected by mulch of any kind, but have hardened themselves against frigid temperatures to such an extent that Northern growers are convinced that nowhere in the country can they obtain plants any hardier than Townsend's Select Strain plants.

DEAR SIRS: Aroostook Co., Maine.
The acre of plants I got of you last year had a very heavy crop this year. Your plants are wonderful and I plan to send you an order in the spring.
MARY E. JONES

DEAR SIRS: Hillsboro Co., N. H.
The plants came in perfect condition. I don't see how anyone could ask for better plants. The Fallbearing are full of berries and have been since last of July.
H. M. HOLLIS

GENTLEMEN: Oswego Co., N. Y.
The demand for your Dorsett and Fairfax berries was so unexpected and persistent that increased plantings will have to be made. Find enclosed order for additional stock.
K. A. LEWIS

DEAR SIRS: Shiawassee Co., Mich.
I have ordered stock from you for years and always found every order just as represented. So am coming back for more this year.
W. S. NIVER

GENTLEMEN: Kennebec County, Maine.
From the 3,000 Mastodon Fallbearing plants ordered from you I picked 3,600 quarts of fine berries. This was a record yield for me and I am well pleased with the profits obtained.
R. HILDREATH

DEAR SIRS: Bergen County, Penna.
Your plants certainly will do all you claim for them. I picked $400.00 worth of berries from one quarter acre.
E. V. ORT

DEAR SIRS: Orleans County, N. Y.
We are well pleased with the results obtained from Townsend's plants. From the 5,000 Premier, we have already picked over 4,000 quarts and not near thru yet, as this letter is being written.
FRANK M. SNYDER

DEAR MR. TOWNSEND: Somerset County, Penna.
Enclosed find order for more strawberry plants. From my last Townsend's plants, I picked at the rate of 13,940 quarts per acre. County Agent said they were the finest plants he had ever seen.
G. SADLER

GENTLEMEN: Bristol County, Mass.
Enclosed find order making a total of 6,200 plants. The plants purchased from you before; for just an acre picked 12,600 quarts of the best quality berries I ever grew.
C. G. CHACE

DEAR MR. TOWNSEND: Morris County, N. J.
I purchased 2,000 Premier from your firm in 1934. I did so well with them in 1935, that I purchased from you 3,000 Townking and 2,000 Premier, for which I won the first prize in New Jersey State Project Contest, for having the finest patch of berries of any student in the State. Three Agriculture teachers looked my patch over and said it was the best patch they had ever seen in the State.
F. W. HAGMAN

GENTLEMEN: Payne County, Okla.
I wish to take this method of expressing my appreciation for the excellent strawberry plants we received from you this spring. They were the best fruit plants of any that I have ever received and arrived in excellent condition.
G. F. GRAY

COMPLETE PRICES ON PAGE 38

Big Bargain STRAWBERRY Gardens

• GROW *Fresh* "DELICIOUS" STRAWBERRIES IN YOUR OWN GARDEN!

WHY NOT have a strawberry patch in your garden this year? It's really fun to grow your own berries for pies, canning, jams, cereals and desserts. These luscious berries need little space and will grow in corners of the garden, along property lines, or in small or large garden plots. You will be surprised how many quarts of berries can be picked from a small planting. Mr. Ben Stanton of Wyoming County, Pa., writes us he picked 420 quarts from his garden of big berries. Mrs. R. Walker of Penobscot County, Maine, picked 183 quarts from her All Season Garden, while Mrs. Gene Arnold, Wayne County, New York, canned 67 quarts and sold over $30.00 worth from a $2.00 investment. "You can pick" a Big Bargain Garden collection on this page which will fit into any size back yard garden and do well in practically every section of the country. Let us reserve for you one of these Big Bargain Strawberry Gardens and make shipment at proper planting time.

We have published a complete culture guide, "Fruit Gardens," for the benefit of those having available garden space. If you would like a free copy, just drop us a postal.

• EVERY TOWNSEND'S GARDEN IS GUARANTEED TO PLEASE YOU

Extra Early GARDEN

Be the First in Your Neighborhood to Pick Ripe Strawberries

Here's four of the greatest yielding, early fruiting varieties ever introduced. The quality of fruit is of the best and all strong vigorous growers, that have proven a success in practically all states. Set this Garden and have the first berries in your section.

250 Fairfax
250 Dorsett
250 Aberdeen
250 Premier
1000 Plants

all for $5.00

Catalog Value $5.90

A Garden of Big Berries

This garden will yield extra large berries of the very best quality and plenty of them from early season to late.

100 Dorsett—Early
100 Premier—Early
100 Big Joe—Midseason
100 Chesapeake—Late
400 PLANTS

Only $2.00

Catalog Value $2.80

All Season GARDEN

This garden will furnish the average family with rich red, delicious berries from early in the season to late fall. We give you your preference of Gem or Mastodon Everbearing in this collection.

25 Premier
25 Catskill
25 Chesapeake
25 Mastodon or Gem
100 Plants

Special $1.00

Catalog Value $1.30

2 HEAVY YIELDING *Money Saving* Gardens

TOWNSEND'S OWN SELECTION GARDEN

Our selection will have a catalogue value of $4.80 or more and contain best varieties suitable for your section.

100 Best Extra Early
100 Best Early
100 Best Midseason
100 Best Late
100 Best Very Late

Special $2.65

Catalog Value $4.80 or More

SPARE TIME GARDEN

With little attention you can realize a nice profit from this garden, should pick at least 1000 quarts.

200 PREMIER
200 DORSETT
200 FAIRFAX
200 TOWNKING
100 XTRALATE
900 PLANTS

Only $4.85

Catalog Value $6.00

CERTIFIED Approved —BY— TOWNSENDS

INTRODUCED BY Townsend's 27 YEARS AGO!

Missionary

The LEADING SOUTHERN VARIETY!

90% of Total Florida Berry Acreage is MISSIONARY!

MISSIONARY is the unquestioned leading southern variety. The fact that during the past 27 years the Townsend nurseries have shipped over one hundred million Missionary plants into the state of Florida alone is proof in itself that for a main southern crop, the Missionary is unexcelled. The Townsend standards for the Missionary has been continually raised by our method of "up-breeding" (continually improving on the old variety), so that today, southern planters acknowledge the superiority of this variety because of its leadership in production and therefore brings consistently larger profits than any other Missionary plants on the market. These planters realize this fact and by ordering only Townsend's Missionary are well repaid for their confidence in our product.

● HIGHLY RECOMMENDED FOR FLA., GA., N. C., TENN., S. C., TEXAS

EARLY AND MEDIUM EARLY STRAWBERRIES OF OUTSTANDING MERIT

Varieties marked ● are outstanding in several berry sections

BEAUTY (Medium Early). Robust grower, produces abundance of high class berries, round bright red and of excellent quality, firm enough to ship a long distance. Fruit is borne well up off of the ground. It is well worthy of a trial.

BEAVER (Early). The fruit of this variety is large, bright red of very firm texture and an ideal variety for long distant shipping. It is a cross of Dr. Burrill and Premier (two well known heavy yielding varieties). Our Western customers, who have tried Beaver, have found it to be an outstanding early variety for their section.

● **BELLMAR** (Early). Bellmar is recommended for the Southern states, including Texas, Missouri, Kansas, and Nebraska. It ranks high as an early berry because of its bright, rich red appearance and heavy crops produced, even in dry regions.

COOPER (Medium Early). A berry of large size, coarse in texture, running very uniform in shape. It is grown extensively in Michigan, Wisconsin, Indiana, and Western New York.

GIBSON (Medium Early). This variety is also listed as Parson's Beauty. It is an extra heavy producer, well shaped berries, but the fruit has just a little too soft a texture to carry well on long distant hauls. It is adapted to practically all types of soil, very easy to grow, and market gardeners find GIBSON produces excellent profits for roadside sales as the flavor and appearance is very good.

● **JOYCE** (Medium Early). Large, firm, bright berry with attractive green cap, can be classed as a fairly heavy producer of mid-season berries. This variety has made quite a name for itself in certain sections of Penna., New York and New England States. We believe it worthy of a trial where Big Joe and Catskill are planted.

● **JUPITER** (Patented) (Medium Early). This variety is being grown extensively throughout the leading strawberry sections and is found to give better results in such berry growing states as Nebraska, Iowa, and other northwestern states. Color: Glistening red with excellent shipping qualities. It is one of the largest mid-season varieties on the market. The berry that the fancy trade would take at a good price. We would advise giving JUPITER a fair trial in your planting this year.

● **KLONDYKE** (Early). This is an old variety being grown quite extensively now in North Carolina, South Carolina, Southern Illinois, Tennessee, and Alabama. The berries are very bright, round, firm, and an excellent shipper. TOWNSEND'S strain of KLONDYKE is being used by the largest associations in the South.

CULVER (Medium Early)—This grand variety hails from the N. Y. State Agricultural Experiment Station. The plant itself is a vigorous and healthy grower. Berries are large and very attractive, having a varnished gloss, and dark red, fairly firm and a very good variety for preserving. Fruiting season can be classed as a long mid-season variety, fairly heavy producer.

Every commercial grower expressly, should try a few plants of this variety along with his favorite.

Popular Late Varieties

BIG LATE—A Townsend introduction, known as the Aristocrat, for dessert qualities found in this grand berry. A money maker for the average market gardener, as it produces well on most any ordinary soil. Fruit medium to large, bright glossy red, fruits well off the ground.

● **BRANDYWINE.** It is an old favorite being grown extensively in N. Y., Calif., Fla. at the present time. Fruit is large, dark red with excellent quality and very heavy yielder. Should not be planted on low soils.

● **LUPTON**—A favorite late variety for New Jersey and Penna. Berries are large attractive in appearance and an excellent shipper. It is not as good a plant maker or producer as Town King; not as heavy producer as Chesapeake. If you have a trade that wants berries with a fancy appearance, Lupton will serve you well, although the eating quality is not as good as some of the other late varieties.

PEARL. (Very Late). This variety does best on springy type or heavy clay soil. The season of PEARL is very late and there is very little danger of late frosts getting any of the blossoms or berries. Fruit: rich red, good size, and fine quality, grown extensively in North and Eastern states.

● **SAMPLE** (This is IMP.). This variety is still a favorite in some sections of the country especially Ohio and West Virginia, but is fast giving away to other late varieties such as Town King, Chesapeake and Xtralate. Fruit is very firm, bright red in color and usually very productive and grown on rich soils. We grow sufficient stock each year to take care of our customers who wish to order best strain SAMPLE plants.

WORLDS-WONDER

●**The largest berry grown—fruiting season late**

The greatest asset to Worlds Wonder is its size. We know of no other berry that will equal it in this respect. We have picked these berries out of our test plots, when nine berries filled a quart. Quality good, moderate firm and fairly productive, suitable for home use and nearby market. Our supply of this grand variety is limited, so if you are in need of a fancy large berry, order early.

Complete Prices Strawberries on page 38

STRAWBERRY *Culture* DIRECTIONS

Write us if you are confronted with any special problems

VARIETY SELECTION. Perhaps the most important task of all is the correct selection of varieties for the particular territory in which they are to be planted. A careful study of the variety recommendations in this catalog, and personal communication with the Townsend Nurseries will eliminate the possibility of the buyer purchasing varieties which have not the greatest profit-making possibilities in his territory.

SOIL PREPARATION. In the first place, be sure that the land is reasonably fertile and as nearly as possible free of weeds and grass. Plow the land to be used carefully in the fall (this is much preferable to spring plowing) and spread a liberal coat of barnyard manure over the plot during the winter or early spring. Potato fields, tomato or cow-pea plots, or any site where the land has been enriched by growing truck crops makes an ideal plot for the strawberry patch.

If manure is not available, broadcast a heavy application of commercial fertilizer over the plot just before the plants are set in the spring. (Two or three weeks in advance is just about right). Sheep manure or a mixture of 1500 pounds of tankage and 500 lbs. of acid phosphate is good, distributed at the rate of 1000 lbs. per acre. Raw bone meal will not injure the plant roots and is the only fertilizer recommended for use directly under the plants.

The soil should be worked up into as good condition as possible before setting the plants. If the ground is manured, drag the soil level, marking the rows with a light marker, setting the plants on the side of the mark, using the same side of the mark on each row for equal width.

CARE OF PLANTS ON ARRIVAL. Townsend's plants come to you properly cleaned and bunched ready to set.

If the roots are too long to set in a stony soil, clip off a portion of them cleanly.

If the plants are received before the soil is ready, open the boxes and take the plants out, dampen the roots up to the string, redampen the moss and repack in the same box, place in a cool cellar and the plants, if still dormant, will keep from 7 to 10 days without injury. Heeling in is permissible, if done by an experienced man but it is slow and tedious and the tops and crowns may get wet. The first method is best.

SETTING THE PLANTS. For large plantings, a horse drawn transplanter is good to use if a good operator is available. For small plots, or in stumpy new land, the garden trowel is best to use. On stony soils use a spade. Set the plant roots straight down without crowding and pack the earth firmly around them.

PLANTING DISTANCE FOR MATTED ROW SYSTEM. Generally, the matted row system is considered the best and most practical. Plant rows 3½ to 4½ feet apart, depending on varieties used. A matted row should be 3 feet wide when the plants are laid by, and sufficient room should be left for the pickers. Keep the space between the rows cultivated as long as the runner plants form. Plants should be set 15 to 24 inches apart. Good, rank growing varieties like the Premier, Aberdeen, Blakemore, Dunlap, Howard Supreme and Jupiter should be set 24 inches apart in the row, with rows 4 feet apart.

EVERBEARING IN HILL SYSTEM. The hill system is the only way to grow everbearing strawberries successfully. Keep the runner plants cut off, not allowing more than five or six well-spaced runner plants to form. This produces large, vigorous plants, each plant often yielding a quart of berries during the summer and fall. Space these rows 30 inches apart to allow for horse cultivation. The two rows in the bed are spaced 12 inches apart, and the plants set 18 inches apart down the rows. With this spacing, 16,000 plants will set an acre. Such spacing allows room to work with a hoe around the plants at all times. Plant food can easily be applied as the cultivation continues through the summer months. Feeding the plants while they are fruiting is easily done without injury by broadcasting fertilizer or chicken manure around the plants. Cultivation is easy, as such spacing affords sufficient room around the plants to keep down all grass and properly mulch by shallow working with the hoe during dry weather.

CULTIVATING. Tillage in newly set strawberry fields should be thorough in the early part of the season, in order to preserve moisture so that plants can become established thoroughly in the soil and later in the season to conserve moisture so that the plants can develop runners. Weeds and grass should be kept out of the fields at all times, as they will take the moisture needed by the strawberry plants. Most successful growers use the cultivator as often as once each week throughout the first growing season, and during periods of drought even more frequently. Hoeing should be done as often as it is found necessary to clean out all weeds and grass. Cultivating should be shallow near the plants, both because of the danger of loosening them in the soil and because if too deep the roots near the surface will be broken. The teeth on each side of the cultivator should be shortened, so they will not stir the soil near the row to a depth of more than 1 or 2 inches, as many kinds of weeds continue to grow in late autumn and start to grow in early spring. We advise working the plants until hard frosts occur. The field will then be free from weeds, and in the following year very few will have time to grow before the harvest season.

ONE OF THE SECRETS IN GROWING STRAWBERRIES

While there should be no secrets in the growing of Strawberries when every grower is exchanging ideas with his neighbors, there seems to be one point that has not been given enough publicity by the neighbor, journals and nurserymen. With the majority of the plant growers in the North it has always been a practice to hold off setting plants until all frosts and freezing is over. On low springy type soils this probably is a logical practice. However, on land with a good drainage and which dries out early in the spring this practice should not be followed. Strawberry plants, when properly grown and hardened, will stand considerable cold weather after setting. Heavy frosts will not hurt them at all and it takes a rather hard freeze to do any damage at all. Any snows after setting is of more benefit to the plants than harm. I can remember some few years back when plants shipped to growers up on the Hudson in New York were never wanted before April the 25th. One day a customer from that vicinity came down to our Nurseries and we were telling him about how hardy our plants were and what they could stand. He seemed interested in this idea of early setting and told us to ship his order out April the first, that year. We did so. The next year he sent us an order instructing us to make shipment March the 15th, stating that he had exceptionally fine results from his early planting the previous year. Of course, we thought this just a little too early, and told him that we would make the shipment on March the 25th and that he could have them ready to set out by April the 1st. This year we received another order from him and he is still setting Townsend plants and setting early.

No doubt a considerable number of growers have taken our advice and are setting early. Others will try it this year and within a few years it will be no secret; as the neighbor will then have the opportunity of telling his next door neighbor just how important it is to set plants early, which will give the plants plenty of time to get their roots growing properly before the hot sun and dry weather starts. It is also a great advantage to the market gardener in getting his stock of plants in the ground early, giving him much more time to devote to the rush spring work.

NUMBER PLANTS REQUIRED TO SET AN ACRE

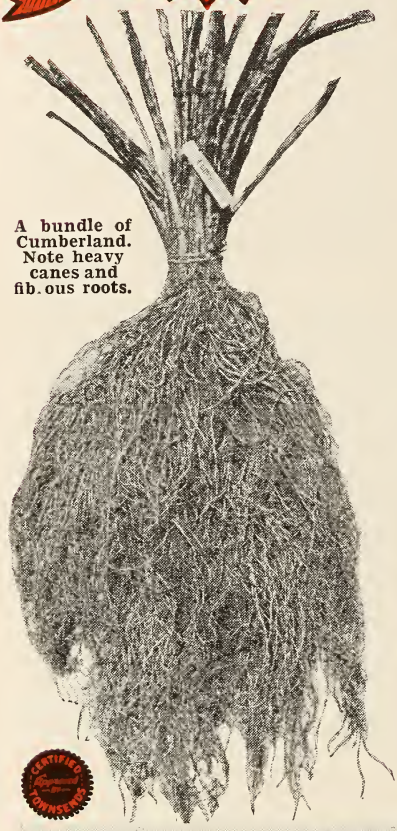
	Number Plants	Plants Spacing
Strawberries, Field Culture	8000	3½x1½
Strawberries, Garden Culture	....	2½x1½
Everbearing Strawberries, Field	8000	3½x1½
Everbearing Strawberries, Garden	....	1½x1
Everbearing, Double Row Hill System	16000	2½x1½x12
Blackberries	1700	8x3
Red Raspberries, Hedge Row	2400	6x3
Red Raspberries, Hill System	1800	5x5
Black Raspberries	1700	7x3½
Dewberries, Solid Rows	2400	6x3
Grapes	490	9x10
Asparagus	3200	7x2

Complete Culture Guide on Small Fruits Will Be Sent Free to Anyone Requesting This Booklet

Townsend's
Certified
SELECT STRAIN
Raspberry Plants
Is Your Insurance
For
Bigger Profits

GROWN IN *Every* STATE IN THE UNION!

A fine block of Townsend's Certified Cumberland that averaged 5,300 pints of berries first year's crop. Get good plants. Treat them right and profitable yields will be yours.



A bundle of Cumberland. Note heavy canes and fib.ous roots.

THE raspberry grower who invests in Townsend's Select Strain certified plants will be amply rewarded with heavier yields and larger profits. We do everything possible to grow finer plants worthy of their reputation for excellence. The plants in our propagating field, are grown under the supervision of a raspberry specialist, and set in proper soil to produce well-balanced plants with vigorous root systems. The plants are carefully watched during the growing season to guard against any diseases. Twice a year, State Officials inspect plants growing in our fields. Every plant we sell you carries with it a certified seal testifying to a double inspection and its complete freedom from mosiac and other injurious diseases.

This thorough method of disease-prevention made Townsend's Raspberry plants so popular that last year, our plants were set by growers in every state of the Union. These growers realized that the best method of increasing their yield was to purchase plants which have been grown right, packed properly, and delivered to them in a fresh growing condition. We do not hesitate to state that with a moderate amount of care after planting Townsend's Select Strain certified raspberry plants will practically double your yields, resulting in lowered cost of production and increased profits.

One raspberry planting is good for several years. Don't gamble with your planting stock, get the best obtainable. It pays you in the long run to demand quality plants in the beginning. Our prices are reasonable—our plants are sure to please you.

SEE PAGE 39, FOR COMPLETE PRICES

A field of certified Latham 1 year after set.

Don't OVERLOOK *"This"*

48
Select 1 Year
Red Raspberries
FOUR VARIETIES
12 PLANTS EACH
LATHAM, KATHERINE,
NEWBURGH, CHIEF
Reduced Price $2.15

TOWNSEND'S SELECT STRAIN Certified Black Raspberries

THE varieties offered by us this year are so much superior to others, we know that they will lead the field in their respective sections. We are confident that we are not only offering you the very best raspberry plants that it is possible to grow, but the greatest raspberry bargains ever offered. Why not let us reserve some of these heavy yielding certified plants for you now? We ship when you are ready to set.

A good black raspberry patch is one of the most profitable of farm crops . . . provided only that you have strong, healthy canes capable of maturing a large crop of berries. Diseased and run out fields average only from 400 to 800 quarts per acre; strong, disease-free plants average from 1,600 to 3,000 quarts per acre. You can readily see for yourself by figuring your local market prices on raspberries just how much more profit you can make by investing in Townsend's Select Strain certified plants.

NEW LOGAN

A new black raspberry, famous for two noteworthy characteristics: It ripens about a week earlier than the Cumberland, and is extraordinarily resistant to virus diseases. These fine quality berries are of good size, grow vigorously, and produce extremely well. The New Logan is a favorite in both the North and Central States, and is one of the best of the early varieties.

PLUM FARMER

Considered by experienced, large growers in New York, Pennsylvania, and New England States to be the best early black cap variety for that territory. A strong, vigorous, upright grower that is very productive, with good quality, medium to large, exceptionally juicy fruit. Because it ripens its fruit very quickly, the bulk of the crop is removed in four or five pickings.

COLUMBIAN PURPLE

The leader in the field of purple commercial varieties, its firm, dark purple berries are tangily flavored. A vigorous and exceptionally productive grower, especially popular in the states of New York, Pennsylvania, West Virginia, Ohio, Massachusetts, and Connecticut.

CUMBERLAND

The outstanding leader among black raspberries—the most widely planted variety grown today! Cumberland is unsurpassed by any other black raspberry in both hardiness and productiveness. The large, very sweet flavorful fruit is very firm and can be safely shipped a long distance in spite of its size. The bushes are vigorous, being very capable of supporting their large crop of fruit. The ripening season extends from midseason to late. For those customers looking for a fine quality, profitable black raspberry, we highly recommend Cumberland. We have a nice stock of Certified Cumberland plants this year at reasonable prices, and are confident of the fine results you will obtain from this fruit. For a continuous fruit crop covering a long period, plant Cumberland and Logan.

Complete Prices Raspberry Plants on Page 39

TOWNSEND'S
BIG CROPPING
RASPBERRY GARDEN

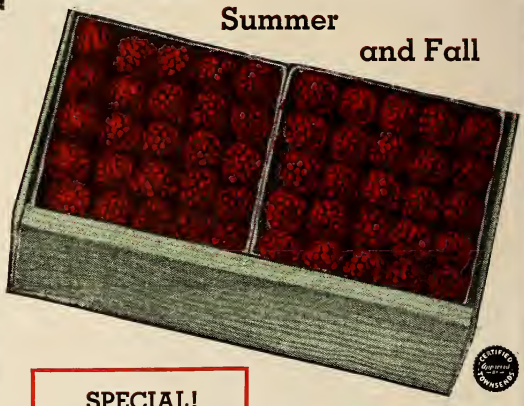
150 PLANTS	6 BEST VARIETIES
25 Cumberland	Black
25 New Logan	Black
25 Plum Farmer	Black
25 New Chief	Red
25 Latham	Red
25 St. Regis Evbg.	Red

SPECIAL OFFER — All for $4.15

2 COLLECTIONS FOR $7.80

Fallbearing RASPBERRIES

Pick Berries Summer and Fall



● THE FALLBEARING RASPBERRY IS ALSO ONE OF THE EARLIEST SPRING FRUITING VARIETIES

JUST as commercial growers are quick to realize the value of the early spring crop, they also realize the great possibilities of having berries throughout the entire summer and fall. For this reason, growers in practically all states east of the Mississippi plant Townsend's Fallbearing Raspberries. Market gardeners with a local trade will profit greatly by planting this fruit. The home gardener, too, will find much pleasure from these fine berries. They are easily grown and may be planted along the border line, or as an attractive background. They fruit the first year set, and continue to do so for several years from the time of the original planting. To increase fall production, the new growth should be sheared back about 18 inches after the spring crop is harvested.

KATHERINE (Everbearing Red) Recently introduced, Katherine is the best Red Everbearing Raspberry that we have ever grown. Like its parents, it is a persistent producer from early spring to late fall. Its large, firm berries have an excellent flavor.

ST. REGIS (Everbearing Red) A valuable variety for both market or home gardens, St. Regis is grown extensively by large fruit growers and market gardeners. It is a medium to large fruit, ripening early in the season and succeeds on all varieties of soils, producing a good crop within 80 days after setting. St. Regis's exceptionally hardy canes produce large quantities of delicious fruit.

SPECIAL!
Home Planting Offer
12 Katherine
12 St. Regis
24 Select Plants

→ ALL FOR $1.00

36 PLANTS
12 Plants Each
All select 1 year No. 1 plants
Newburgh
Chief
Katherine
For $1.69
2 Collection $3.00

Be Sure You PLANT

NEWBURGH

A NEW LATE Raspberry OF OUTSTANDING MERIT

Newburgh Berries Are Extra Large

NEWBURGH, one of the most promising late red raspberries of recent introduction has steadily gained in popularity since it was originated only a short time ago by the New York State Agricultural Experiment Station.

The large size, firm fruit does not crumble; it is very attractive in its rich redness; and ranks at the top as a good shipper. The fruit is easily picked, a vigorous grower, is very hardy, and produces very well. Newburgh can be successfully grown in all sections, but we especially recommend it for the extreme northern states where severe winters have killed other varieties.

● SEE PAGE 39 FOR COMPLETE PRICES

The Largest Size and Heaviest Yielding Raspberry Latham

TOWNSEND'S Select Strain Latham plants mean REAL PROFITS for you, and there are two very good reasons for this fact. First, it is the finest looking berry on the market; second, Latham produces more berries to the acre than any other variety, and does so with the least amount of care of any of the other raspberries we have ever known.

Latham is without question the KING of all raspberries. Large, luscious fruit, rich red coloring—it sells itself on sight; its appetizing appearance and delicious flavor meet with instant approval on every table. Producing more than $1,000 per acre in commercial plantings as well as possessing extreme hardiness. The fruit is very firm (making it a splendid shipper), Latham more than measures up to the requirements of the most exacting grower. Whether you raise Latham to sell or to serve, you are certain to meet with satisfying success.

Latham has been carefully and thoroughly tested under all known growing conditions and has come out on top of all other leading varieties grown under identical conditions. In every case, it has outdistanced the field both in yield and net profit per acre.

To further prove its leadership, Townsend's Selected Strain Latham comes to you free from Mosaic. This disease need no longer prove a burden to you, both from the standpoint of annoyance and lost profits.

Don't overlook this big value

RED RASPBERRY OFFER

25 **NEW CHIEF.** 1 year size.
25 **LATHAM.** 1 year size.
50 Select Plants Special Price **$1.45**

50 **SELECT LATHAM.**
50 **SELECT CHIEF.**
100 Plants Special Price **$2.15**

● **IMPORTANT! NOTE!** Our Latham ARE the Redpath Strain. Officially Latham and Redpath are considered one and the same variety. Notwithstanding this conclusion, many well informed practical fruit growers are still of the opinion that the Redpath is a superior strain of the Latham. OUR LATHAM are the REDPATH STRAIN—hence, planters are doubly assured of getting dependable stock when they order our Latham—(Redpath Strain).

CHIEF the Earliest Raspberry of them all

Absolutely Hardy—Easy to Grow

CHIEF, the only rival of the famous Latham, was selected from a planting of 4,000 Latham Seedlings by the Minnesota State Breeding Farm.

It has turned out to be the finest early Red for general planting, surpassing other like varieties by far. The fruit, while not quite as large as Latham is extremely hardy, very firm, bright red in color, practically immune from mosiac and mildew, keeps and ships well, and is an unusually heavy producer. Its brilliant coloring and appealing flavor, together with its early ripening, makes Chief a good money-making variety for the commercial grower, and a fine early variety for the home gardener as well.

Townsend's Raspberry Plantings Are Grown for Plants Only

Contrary to the common policy of digging small plants from the middle of the rows, leaving the best canes in the field for fruiting purposes, we dig the entire field—thus giving you the best, strongest and most vigorous plants. We offer only one grade of Raspberry plants, which is our select number one plants. Under grade size our number two stock is dear at any price.

● COMPLETE PRICES ON PAGE 39

READY FOR MARKET WHEN PRICES ARE HIGHEST

● **PLANT SUFFICIENT CHIEF**
This Year to Take Care of Your Early Market. It Will Pay You

Actual Size

NEW BOYSENBERRY

HARDY, QUICK GROWER—HEAVY YIELDER

● Profitable FOR COMMERCIAL OR HOME PLANTING

The commercial planter who sets Boysenberry this year can be assured of large profits from his excellent crop of fine flavored, large, attractive berries. The tremendous yields that are received from Boysenberry will considerably cut down your cost of production, and if sold only at ordinary berry prices, a good profit can be realized, although it is a well-known fact that Boysenberry brings from 30 to 50% higher prices than the Youngberry and other blackberry varieties.

We find Boysenberry to be perfectly hardy, and are of the opinion that it can be grown successfully as far north as Vermont if given winter protection.

The home gardener will also appreciate this fine berry. Leading horticulturists say, "Plant a row of Boysenberry and it will be the pride of your garden." Because of our limited supply of these plants this year, we would advise ordering early.

● A NEW DEWBERRY

By Far the Largest and Heaviest Producing Berry of the Blackberry or Dewberry Family

- Berries measures 2 inches in length
- Averages 35 berries per quart box
- 2200 pints picked from 100 2-year old plants
- Gross returns from one acre $1760.00

Don't Miss This Special Boysenberry Garden Offer

12 Boysenberry
12 Youngberry
12 Lucretia

36 Strong 1 yr. Plants
Special Price
2 Collections for $5.00

$2.90

POORMAN GOOSEBERRY

GOOSEBERRIES

Selected List Best Paying Varieties

Prices:
30c each; 6 to 10, 27c each
11 to 50, 25c each

DOWNING. A large, handsome, pale green berry of splendid quality. Fine for both cooking and table use, its plant is strong and usually free from mildew.

RED JACKET. Most mildew free of all leading varieties. A large, smooth, fine flavored red fruit, produced in great abundance.

POORMAN. Largest, healthiest and most vigorous grower—exceedingly productive. Fruit large, red, very attractive.

8 TWO YEAR BUSHES
Your Choice!

4 Currants
4 Gooseberries
Any varieties listed on this page

ALL FOR $1.76

2 Collections above for $3.19

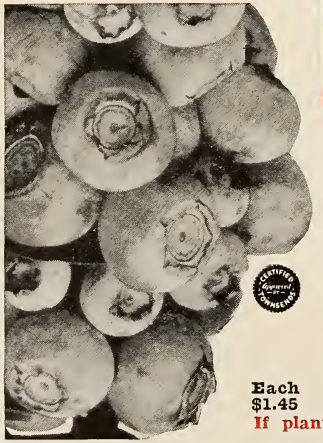
CURRANTS

APPROVED VARIETIES

Prices:
30c each; 6 to 10, 27c each
11 to 50, 25c each

CHERRY. Large berries on short clusters; a robust, fruitful variety. The vigorous, stocky bushes produce large quantities of bright red fruit with thin skins and remarkably fine flavor.
RED CROSS. Large, red, fine. Very productive and of extra high quality. Rich, mild, sub-acid.
WILDER. Bunch and berries very large, bright, attractive red color, even when dead ripe. Flavor not too acid and fruit continues on bush for quite a period.
PERFECTION. Beautiful, bright red, holding its large size to end of bunch. Easy to pick—a superior bearer—less acid and of better quality than any other large currant.
WHITE GRAPE. Very large, yellowish white. Mild acid flavor. Extremely valuable for table use.

Customers ordering Currants and Gooseberries by Mail, See Parcel Post Rates, Page 39



Giant BLUEBERRIES

NEW CULTIVATED VARIETIES

The blueberry plants are a source of fine fruit—large, plump tender berries, the size of grapes and practically seedless, combined with an ornamental shrub of rare beauty. The varieties we offer are those lately originated by the Department of Agriculture, and are divided into three seasons of ripening—any of which we can furnish—early, midseason, and late. Two or more plants should be set to insure cross-pollination and full crop. A free copy "How to Grow Blueberries" will be glady sent free to all that request it.

PRICES STRONG PLANTS

Each	3 Plants	6 Plants	12 Plants
$1.45	$4.15	$7.80	$15.00

If plants are to be shipped Parcel Post add 20c for each plant.

● Complete Culture Directions on Gooseberries, Currants and Blueberries mailed FREE on request

TOWNSEND'S SELECT STRAIN BLACKBERRIES

WORLD'S LARGEST GROWERS OF STRAWBERRY PLANTS

• All Grown from Root Cuttings

THE SAME high standard that we have set for our strawberry plants is duplicated in our blackberry plants, which transplant very easily and produce larger canes and superior fruit than the average nursery grown plants. They are grown from strong root cuttings, because we know that this method of propagating is far superior to sucker plants, making a much more fibrous rooted plant than sucker plants and grow off much quicker after setting. During the first year, the varieties listed on this page grow mostly on the ground, but after the first crop, grow upright, standing in bunches, obtaining a height of 4 to 6 feet. One planting will last you several years, and while we sell several hundred thousand plants to commercial growers each year, we believe that every home garden should con'ain a few of these easily grown plants, as they will furnish plenty of big, rich-flavored, juicy berries for making delicious cobblers, wines, jams and jellies.

CERTIFIED Approved BY TOWNSENDS

Eldorado

THE MOST WIDELY PLANTED OF ALL BLACKBERRIES

Eldorado, the most widely planted blackberry on the market, is of fine quality with glossy, black berries and very little core, and is unexcelled for making jams, jellies, and pies. Because of its hardiness, it does well in the extreme North. You can depend on Eldorado to give you satisfactions as a midseason to late variety.

New ALFRED Blackberry

LARGE, SWEET AND A HEAVY PRODUCER

A recently introduced, sweet, juicy, extremely large berry, coreless and practically free from seeds. Alfred is grown throughout the Northwestern States, and is heavily planted in Ohio, West Virginia, Indiana, Illinois, New York, and Pennsylvania. For a fine midseason variety we recommend Alfred.

For PRICES BEARING AGE Blackberries SEE PAGE 33

New ROBINSON

Fallbearing Blackberry

This new berry has proven to be a profitable fallbearing variety, fruiting during August and September, also producing an excellent crop of extra large, fine quality berries along with other midseason varieties in the Spring and early Summer. For a long season of blackberries, include Robinson in your planting.

EARLY HARVEST

Earliest of all Blackberries

One of the earliest ripening—most productive of the early varieties. Fruit very firm, medium large. Growth vigorous and canes hardy. For a very early blackberry, plant Early Harvest.

Dewberries

CERTIFIED Approved BY TOWNSENDS

The Dewberry fruits about two weeks earlier than the Blackberry, although a member of the blackberry family, is of trailing habit, and can be planted on any soil with good results. They are planted extensively in the Southern States, trained to trellis or tied to stakes set 4 to 5 ft. apart. For garden culture, we recommend setting them along side the fence or boundary line 3 ft. apart. Their large size and sweet flavor make them an unexcelled table fruit. A few vines in your garden will furnish the table with plenty of fresh fruit, with a surplus for canning or making jams.

LUCRETIA. Exceptionally hardy vines that may be successfully planted in the Northern States, also grown on large scale in the South—large, firm, juicy fruit.

BOYSENBERRY

This new dewberry is fully described on page 30. Don't fail to include some of these plants in your order this year.

YOUNGBERRY. The Youngberry, a trailing variety of the Dewberry family, has built up for itself a reputation for size and eating qualities, which make it highly prized by growers everywhere. For sheer productivity and high market prices, it's tops. For the home gardener, the Youngberry offers real pleasure from a small investment. It needs no sugar and may be eaten directly from the vines. Youngberry can be grown successfully as far North as Massachusetts.

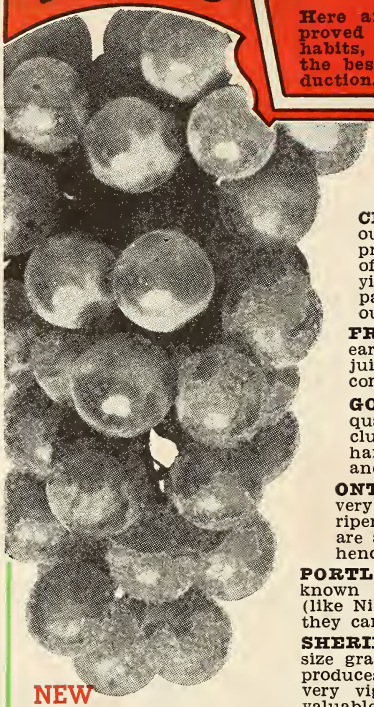
ACME THORNLESS YOUNGBERRY (Patented Plant Patent #4). The only strain of Youngberry without thorns. The Thornless is equally as productive as the parent thorny type—in some cases has exceeded it, matures fruit few days earlier and continues its season slightly longer, foliage vigorous. Its outstanding point is in the fact that no thorns appear on this variety, making picking very easy. **Price of Thornless Youngberry—1 plant $.30. Three, 65c. Six, 90c. Twelve, $1.55. Twenty-five, $2.75. Write for special prices on larger quantities.**

YOUNGBERRY (Dewberry)

• COMPLETE PRICES DEWBERRIES ON PAGE 39

BIGGER YIELDS — XTRA *new* VARIETIES GRAPES — BETTER QUALITY

Here are eight new grapes that have been approved by Townsend's for their early fruiting habits, heavy yields, and quality fruit. They are the best of the new, and all are of recent introduction.



NEW CACO

CACO (Red). A large, red, fine-flavored grape which holds fruit well after ripening.

CHAMPAGNE (Amber). A deliciously flavored amber colored grape, producing large, compact bunches of fruit. The strong growing vine yields fruit at an early age. Champagne is one of the best varieties on our list.

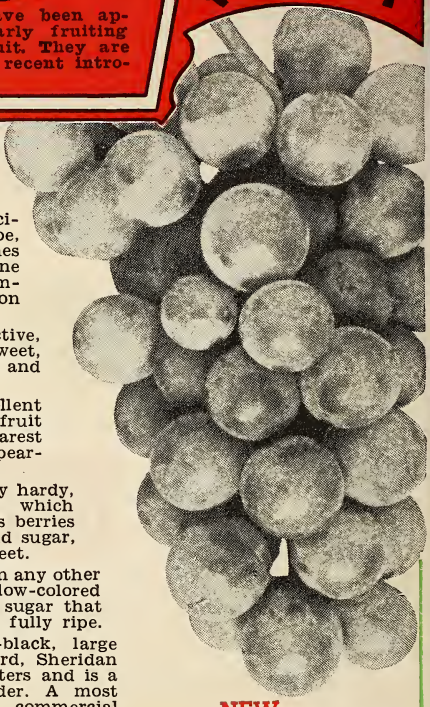
FREDONIA (Black). A very attractive, early-ripening variety with large, sweet, juicy berries. Its bunches are large and compact.

GOLDEN MUSCAT (Yellow). Excellent quality, golden yellow-colored fruit clustered in large bunches. The nearest hardy grape in both taste and appearance to the European varieties.

ONTARIO (White). An exceptionally hardy, very productive, vigorous grower which ripens a few days after Portland. Its berries are an excellent blending of acid and sugar, hence the taste is sprightly, yet sweet.

PORTLAND (White). Ripens earlier than any other known grape. Its large, beautiful yellow-colored (like Niagara) berries contain so much sugar that they can be eaten long before they are fully ripe.

SHERIDAN (Black). A late, bluish-black, large size grape, more attractive than Concord, Sheridan produces large, handsome, compact clusters and is a very vigorous grower and heavy yielder. A most valuable new variety for home or commercial plantings.



NEW PORTLAND

URBANA (Red). The flavor and quality equals that of the best European grapes; very sweet and juicy fruit; season late.

LEADING STANDARD VARIETIES OF GRAPES *all* OUTSTANDING FOR YIELD & QUALITY!

BETA (Black). An early, vigorous growing, hardy, medium-sized grape, growing in large, compact bunches. A tremendously productive variety, grown extensively in the Northern States.

CONCORD (Black). The most extensively planted black grape. Bunches are compact and of excellent quality, ripening midseason to late. As a commercial variety, Townsend's winter-hardened Concord stands supreme; while the home gardener in any section of the country will find that it brings excellent results.

CATAWBA (Red). A late ripening, large, firm, very sweet, copper-red colored fruit, used extensively for making wine.

DELAWARE (Red). An excellent quality, early ripening, large, sweet, juicy, amber-colored variety with hardy, productive vines.

MOORE'S EARLY (Black). A seedling of Concord which ripens two weeks earlier; a heavy producer of excellent quality large, black fruit, it is planted extensively by commercial planters.

NIAGARA (White). One of the largest white grapes, deliciously flavored, its handsome compact bunches ripen with Concord.

WORDEN (Black). A very popular bluish-black excellently flavored, hardy growing grape whose large, compact bunches ripen two weeks earlier than Concord.

GRAPES FOR ARBOR PLANTINGS

Big value! Grape offer

ALL 2-YEAR SELECT VINES

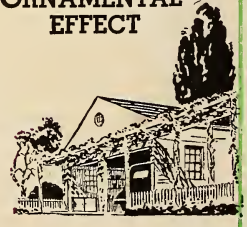
1 Fredonia, Black
1 Caco, Red
1 Champagne, Amber
1 Moore's Early, Black
1 Niagara, White
1 Catawba, Red
1 Worden, Black
1 Concord, Black
2 Collection above $2.70.

8 Select Vines All for **$1.65**

2 Champagne, Amber
2 Caco, Red
2 Fredonia, Black
2 Ontario, White
2 Portland, White
2 Sheridan, Black
2 Concord, Black
2 Moore's Early,
2 Catawba, Red

16 Select Vines for **$3.45**

PLANT GRAPES FOR ORNAMENTAL EFFECT



FOR QUICK RESULTS SET Townsend's BEARING-AGE Berry Plants.

PICK FRUIT THE *First* YEAR!

Bearing age plants are selected one year grade when transplanted into our nursery rows. Here we grow them a full year under ideal growing conditions, taking full advantage of our twenty-acre irrigation system. In order that we can supply our customers with a well balanced plant plenty of humus is added to the soil before setting. Careful cultivation and pruning is made throughout the season. We further protect plants by tieing them into bundles the full length of cane, wrapping them carefully that they may reach customers in perfect condition. Although the cost of these plants is slightly higher than our one year select stock, the amount of fruit that can be picked from them the first year will more than pay for the difference in price.

Bearing Age Red Raspberries Strong, Healthy Canes, That Will Fruit This Year

MONEY SAVING COLLECTION OFFERS

BEARING AGE GRAPECOLLECTION

1 New Champagne. Amber.
1 New Caco. Red.
1 New Portland. White.
1 New Sheridan. Black.
1 New Fredonia. Black.
1 New Ontario. White.
1 New Concord. Standard
1 Moore's Early. Black.

8 SELECT VINES $2.00

BEARING AGE RASPBERRY COLLECTION

12 New Chief. Red.
12 Heavy Yielding Latham. Red.
12 Cumberland. Black.
12 New Logan. Black.
12 St. Regis, Everbearing. Red.

60 Plants Special Price $2.85

TOWNSEND'S SPECIAL BEARING AGE BLACKBERRY OFFER

12 Robinson Blackberry
12 Eldorado Blackberry
12 Alfred Blackberry
12 Early Harvest Blackberry
12 Youngberry Dewberry
12 Lucretia Dewberry

72 PLANTS ALL FOR $2.60

● BEARING AGE PLANTS ADAPTABLE FOR THE HOME GARDENS

Bearing age plants are especially adapted for the Home Garden. Results are quick, fruiting same season set, increasing in yield as they grow older. Raspberry, Blackberry, and Dewberry plantings will produce good crops every year for three to five years from original planting. Grapes for eight to twelve years. If you are not now enjoying fresh berries from your garden, include some of these ready-to-bear plants in your next order. Better still, have a complete Berry Garden this year by combining a Fallbearing Strawberry Garden listed on page 20 & 21. These will also fruit same season set, continuing until cold weather and again following spring. From a small investment you can have plenty of Fresh Delicious Berries direct from your own garden at a cost that will be surprisingly low.

● SUPPLY OF BEARING AGE STOCK

While we try to grow enough Bearing Age Plants to furnish all our customers, the increased demand on them this fall has again cut down our supply considerably. Under the circumstances, we would advise placing your order for this particular stock as soon as possible, for we feel certain that we shall be sold out early in the season.

● PRICES BEARING AGE PLANTS

	12 Plants	25 Plants	50 Plants	100 Plants	200 Plants
BEARING AGE RED RASPBERRY PLANTS					
CHIEF	$1.20	$1.90	$3.00	$5.00	$9.10
LATHAM	1.15	1.85	2.95	4.85	8.75
ST. REGIS, EVERBEARING	1.20	1.90	3.00	5.00	9.10
KATHERINE, EVERBEARING	1.30	2.00	3.25	5.60	10.25
BEARING AGE BLACK AND PURPLE RASPBERRY PLANTS					
CUMBERLAND	1.20	1.90	3.10	5.20	9.45
LOGAN	1.40	2.20	3.60	5.85	10.75
PLUM FARMER	1.20	1.90	3.10	5.20	9.45
COLUMBIAN PURPLE	1.40	2.20	3.60	5.85	10.75
BEARING AGE BLACKBERRY PLANTS					
ALFRED	1.50	2.00	3.00	5.50	10.00
EARLY HARVEST	1.00	1.50	2.40	4.00	7.50
ELDORADO	1.00	1.60	2.60	4.50	8.25
ROBINSON EVERBEARING	1.30	2.00	3.00	5.50	
RUSSELL	1.00	1.50	2.40	4.00	7.50
YOUNGBERRY DEWBERRY	1.30	2.00	3.00	5.50	10.00
LUCRETIA DEWBERRY	1.00	1.50	2.40	4.00	7.50
BEARING AGE GRAPES	each	3	6	12	25
CONCORD—Blue	$0.25	$0.65	$0.95	$1.45	$2.35
CATAWBA—Red	.30	.75	1.45	2.15	3.75
DELAWARE—Red	.35	1.05	1.80	3.45	6.75
GOLDEN MUSCAT	.50	1.35	2.55	4.75	9.15
MOORE'S EARLY—Black	.30	.75	1.05	1.50	2.70
NIAGARA—White	.30	.75	1.05	1.50	2.70
URBANA	.50	1.35	2.55	4.75	9.15
WORDEN-BLACK	.30	.75	1.05	1.50	2.70
NEWER VARIETIES BEARING AGE GRAPES					
CACO—Red	.50	1.35	2.55	4.75	9.15
CHAMPAGNE—Amber	.45	1.10	1.85	3.50	6.60
FREDONIA—Black	.50	1.35	2.55	4.75	9.15
ONTARIO—White	.50	1.35	2.55	4.75	9.15
PORTLAND—White	.45	1.10	1.85	3.50	6.60
SHERIDAN—Blue Black	.50	1.35	2.55	4.75	9.15

● Customers wanting any plants on this page sent Parcel Post prepaid, use Postal Rates at bottom of page 39. Prices one year plants above varieties see page 39

Checking and making records of a bearing Yellow Delicious tree, an important part played in our bud selection program

Sealing a Lobo apple tree that has passed our rigid inspection, propagating wood will be used from this tree

Head propagating foreman sealing buds taken from an inspected tree. Buds will go direct to field under this seal for propagating use

TOWNSEND'S Certified Select Strain APPLES

SEALED around each tree shipped by Townsend's is a Certified Seal with name of variety. This is your protection for True To Name Quality Trees. These trees are propagated from scions or buds taken from BEARING TREES that have shown by careful records kept over a period of years to have outstanding merits in Hardiness; Healthy Growth, and producing Heavy Yields of True To Type and Color fruit. Nothing but choice whole-root seedlings are used for propagating. Thus insuring our customers of getting strong fibrous rooted trees that will transplant easily and make quick growth in a wide range of soils and climates. A carefully planned system is used in keeping records, handling propagating wood from these select strain recorded trees, and labeling in the nursery rows. For commercial or home plantings you will find our list complete and up to date. We ask for your order "fully confident" that nowhere in the country can you secure better stock regardless of price.

PRICES
TOWNSEND'S CERTIFIED APPLES

	1—9 rate	10—49 rate	50—100 rate
EXTRA HEAVY 5-6 ft. size	$0.50	$0.45	$0.40
LARGE SELECT 4-5 ft. size	.45	.39	.32
FANCY 3-4 ft. size	.40	.34	..28
MEDIUM 2-3 ft. size	.35	.30	..25

Write for Wholesale Prices on Larger Quantities

SUMMER VARIETIES

ANOKA. Is a new, natural dwarf apple noted for its early bearing (often producing apples first year set). It has splendid eating and cooking qualities. Color, beautiful striped red.
DUCHESS. Unusual heavy producing variety of semi-dwarf habits, requiring small space to grow in. Fruit of good flavor, white flesh. Color, brilliant red with paled stripes.
RED ASTRACHAN. Trees very hardy, vigorous. Flesh decidedly acid and juicy. Recommend only for home plantings, except in Middle West where it is grown on commercial scale.
WILLIAMS EARLY RED. Hardy, heavy-bearing, early variety. Bright, attractive red. Good quality. Medium to large in size. A good commercial variety, fine for home plantings.
YELLOW TRANSPARENT. Ripens early, skin clear yellow. Trees semi-dwarf, fruits at an early age. Requires very little planting space. Perfectly hardy. Thrives in the North, and a good southern variety.
EARLY McINTOSH. A handsome, red, large, fancy apple with tender, juicy, white flesh. Trees vigorous and very productive.

AUTUMN VARIETIES

CHENANGO. Valuable variety for home use. Trees bear at early age. Fruit yellowish-white, striped with red.
JONATHAN. An excellent eating or cooking red apple. Flesh tender, juicy, and crisp. Very hardy and productive. One of the best commercial apples, and popular with the growers in the North and Northwestern States.
KENDALL. Is of the McIntosh type, very attractive, dark red, good size, and of excellent quality. One of the best of recent introductions.
LOBO. Large, full red apple, of McIntosh type. Trees fruit at an early age, quality of the best. We consider Lobo one of the best varieties of the McIntosh family for the Eastern, as well as Southern, growers.
McINTOSH "Xtra-Red". A selected bud strain of the famous McIntosh apple. If you are not getting full color from your McIntosh, we recommend planting this variety. An exceedingly hardy and valuable apple for northern growers.
NORTHWESTERN GREENING. Hardy, vigorous, growing good quality. Fruit large to extra large. Color, green becoming yellowish-green when full ripe. Trees fruit very young.

BIG BARGAIN APPLE OFFERS

1 Certified Sealed Tree
Each Variety—5-6 ft. size
Wealthy—Jonathan—Chenango
Rome Beauty—Yellow Delicious
Xtra Rod Stayman and Red Delicious
7 TREES All For $2.85

8 Certified All Red Apples
4-5 Ft. size—Fruiting All Season
Wm. Early Red — Red Rome
Early McIntosh — Cortland
Jonathan — Gallia Beauty
McIntosh Xtra Red, Lobo
8 TREES All For $2.95

AUTUMN VARIETIES (Continued)

WEALTHY. Very hardy, withstands cold temperatures. Trees moderate dwarf, fruiting at early age. One of the best of its season. Color, brilliant red. Flesh tender and juicy.
YELLOW DELICIOUS. The King of all yellow apples. Trees fruit at an early age and a heavy yielder. Flavor of the very best. Fruit attractive, golden-yellow. Large to extra large in size.

WINTER VARIETIES

BALDWIN. One of the leading commercial apples of the northern states, yields large crops of fancy, bright red apples. A good late keeper.
CORTLAND. A fine, new, handsome, large red apple of high quality. Clings to tree until fully ripe. Of the McIntosh family.
DELICIOUS. Being a heavy producer, of large size, excellent quality, red apples. Delicious ranks with the best, bringing top prices on markets.
DELICIOUS "Xtra-Red". A sport of the Delicious. Apples are of the same type and quality. Colors on trees much earlier than Delicious and of solid red. Ideal for home or commercial purpose. A variety that is widely planted.
GRIMES GOLDEN. Rich, golden yellow, firm, rich, and tender. A sure cropper, and possibly the best flavored apple on our list. Fine for home or commercial purposes.
GALLIA BEAUTY. Has proven its superiority over other types of Red Rome in hardiness, productiveness, and earlier coloring qualities. Fruit, bright, rich red.
MACOUN. Of the McIntosh type and quality. Ripens late in season, and valuable to the eastern and southern growers to extend their McIntosh season.
MAMMOUTH BLACK TWIG (Paragon). An important commercial variety for eastern planters, extra large, dark red, heavy yielder.
RED ROME. A Rome Beauty type of apple, having all the qualities of this variety. Fruit is much darker and more solid red, producing large crops of fruit at an early age.
ROME BEAUTY. A very large, mottled and striped, red apple of excellent quality. Fruits heavily every year. Adapted to wide range of soils and climates. An excellent commercial variety.
R. I. GREENING. A very attractive, dark green apple, tinted with yellow, with an excellent flavor.
STAYMAN "Xtra-Red". This strain has given to the growers of Stayman the ideal apple. The quality, hardiness, and sure cropping, so well known in the Stayman, is incorporated in this strain, plus a beautiful, solid red color. We recommend it highly.
STAYMAN WINESAP. The most widely planted apple in the eastern section of U. S. A. Fruit is firm, tender and juicy. Demands top prices. Trees yield heavy at an early age.
WINTER BANANA. Extra large, golden yellow apple, striped with red, quality of the very best.
YORK IMPERIAL. A fine, large, greenish-yellow, overlaid with red. Apple a good keeper, and heavy producer. Fruit large. One of the leading commercial varieties.

• CRAB APPLES

HYSLOP. A large, well shaped, brilliant colored apple in dark purplish red, excellent for jelly.
TRANSCENDENT. Clear yellow with bright red cheek. One of the best.

• OTHER VARIETY APPLES WE CAN FURNISH

Crimson Beauty - Carlton - Milton - Red Sauce - Secar - Sharon - Sweet Delicious - Ben Davis - Fameuse - Joan - Medina - Northern Spy - Turley.

FREE—Descriptive apple folder and culture guide, valuable to commercial growers and home planters. A postal will bring it.

PEACHES

Every peach tree offered by Townsend's is propagated from buds taken off BEARING TREES showing outstanding hardiness, True To Type and Producing Heavy Yields. They come to you SEALED and CERTIFIED. They are a Selected Strain you will be proud of.

PRICES Certified Sealed Trees

	1-9 rate	10-49 rate	50-100 rate
Heavy Select 5-6 ft. size	$0.50	$0.45	$0.40
Large Select 4-5 ft. size	.45	.40	.35
Fancy 3-4 ft. size	.35	.30	.25
Medium's 2-3 ft. size	.30	.20	.18
Planters Grade 18-24 inch size	.15	.10	.08
Planters Grade 12-18 inch size	.13	.08	.06

Write for Wholesale Prices on Larger Quantities

HALE HAVEN

A very hardy, frost-resistant deliciously flavored, attractive yellow freestone peach which fruits at an early age, ripening two weeks earlier than Elberta. We recommend Hale Haven as one of the best peaches for commercial or home planting.

BELLE OF GEORGIA. Ripens 1st to 15th of August. Large white fleshed with pink cheek, excellent flavor, rapid grower, very productive.
BRACKETT. Skin yellowish, tinged with red, flesh golden yellow. Highly flavored, heavy yielder. Fruit sizes up well, very firm, good shipper. Freestone. Season four to seven days later Elberta.
CARMAN. Ripens the middle of July. Skin pale yellow, with a slight blush. One of the best early market peaches, very hardy, a good Northern variety.
CHAMPION. Ripens late July. Profitable commercial variety, noted for its regularity of bearing. Skin rich cream white, with red cheek. Large in size.
CUMBERLAND. Extra large peach. Vigorous grower, hardy as the Carman, ripens a few days ahead of Carman. Attractive in color and shape, good in quality.
CRAWFORD EARLY. Ripens in early July. Large yellow peach with deep red cheek, flesh very yellow and juicy, of the freestone type.
CRAWFORD LATE. Ripens after Elberta. A freestone variety of high quality. Flesh deep yellow, skin yellow with a broad, dark red cheek.
EARLY ELBERTA. Ripens a week earlier than Elberta. Fruit large, yellow with brilliant shade of red.
ELBERTA. Ripens middle of August. Valuable for home or commercial purpose. Fruit very large, flesh yellow, skin yellow with rich red cheek. Highly flavored and of the freestone type.
GREENSBORO. Large, early, yellow, hardy peach; flesh white; good quality. Noted for its heavy yields.
J. H. HALE. One of the best sorts for market or home. Fruit large, round and excellent quality. Skin and flesh very yellow, flavor sweet, ripens a little before Elberta.
HILEY. Early commercial freestone, white flesh, size large with beautiful red cheek. Ripens before Belle.
MAYFLOWER. The earliest fruiting variety on our list. Fruit is medium in size, dark red, and of excellent quality.
RED BIRD CLING. Very early white, clingstone. Extra large with high coloring, good shipper.
ROBERTA. Yellow freestone, ripening ten days after Elberta. Fruit growers much enthused over Roberta as it ripens at a time when prices are usually high. Fruit attractive and good quality.
ROCHESTER. Very early peach, ripens a little ahead of the Elberta. Flesh yellow, fine flavor, being very sweet; freestone and good size.
SHIPPERS LATE RED. Late, yellow peach, with attractive red blush. Extra hardy, good cropper, trees fruiting very young.
VEDETTE. Hails from Canada, seedling of Elberta. Large oval fruit, yellow flesh, highly colored skin, heavy yielder, freestone. Ripens just before South Haven.

• GOLDEN JUBILEE

An outstanding Early Yellow Freestone peach ripening four weeks before the Elberta. Very Hardy variety; its buds resist winter freezing well. The golden yellow flesh is of the highest quality, altogether a fine variety for home or commercial plantings.

• SOUTH HAVEN

- ★ Big Yellow Golden Color Red Cheeked Peach
- ★ Exceptionally Heavy Yielder
- ★★ Ripens 14-20 days earlier than Elberta
- ★ Trees Hardy, Quick Growing, Fruits at early age
- ★ Combines all the good qualities of Elberta.

8 Heavy Select PEACH TREES

1 tree each of the following varieties: Crawford Early, Carman, Early Elberta, Rochester, Golden Jubilee, Champion, South Haven and Elberta. 8 fine big trees

ALL FOR **$2.96**

Free! 6 GRAPE VINES

With each fruit tree collection listed in this catalogue we will include Free six selected 2 Yr. No. 1 Grapes.

2 Concord, 2 Catawba, 2 Niagara

Don't fail to take advantage of this special offer.

VALUE $1.16

6 Heavy Select PEACH TREES

Fruiting All Season

•

1 TREE EACH

Belle of Georgia,
Early Crawford,
Late Crawford,
South Haven,
Golden Jubilee
Elberta

Only

All For **$2.25**

2 Collections for $4.28

REALLY an OFFER You Can't Afford to Miss

MONT-MORENCY Big Early Sour Cherry

TOWNSEND'S

CHERRY TREES

PRICES Strong Stocky 2 Year Trees

	1-9	10-49	50-100
5-6 Ft. Heavy Selects ...	$0.85 each	$0.75 each	$0.70 each
4-5 Ft. Large Selects....	.80 each	.70 each	.65 each

SWEET CHERRIES

The best in the sweet cherry class

BLACK TARTARIAN. A heavy producer, ripens in late June. Fruit is purplish color, rich and juicy.

GOVERNOR WOOD. Large yellow fruiting covered with bright red. A popular sweet variety.

NAPOLEON. The leading firm flesh sweet cherry. Fruit is of pale yellow with red overcast, handsome, and of high quality.

SWEET SEPTEMBER. The first Fallbearing Cherry ever recorded in horticulture. Fruits at an early age. Red in color; delicious flavor. Ripens September 1st and hangs until snow flies. PRICES, EACH $1.50. In 10 lots $1.45 each. Supply limited. Patented under plant patent No. 94.

SOUR CHERRIES

For quick results plant the sour varieties

EARLY RICHMOND. June. Sour red, the earliest of Sour Cherries. Fruit round, skin thin, rather tough and easily separated from the pulp and requires small amount of sugar when canning.

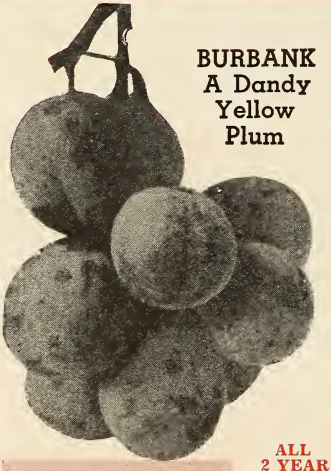
ENGLISH MORELLO. Late July and early August. The only real late cherry. Tree grows quite small and of dwarf habit. Fruit good size, nearly black.

MONTMORENCY (Large). Late June. A commercial variety in popular demand. Tree bears young, within 2 years after planting. Fruit of good size, bright, clear red.

Special Plum and Cherry Offer

OFFER #1	OFFER #2
1 Abundance 1 Burbank 1 Bradshaw Three Heavy Select Plum Trees $2.30	1 Tree Each Napoleon, Montmorency, Black Tartarian, Early Richmond. Four Heavy Select Trees Only $2.95

You also get 6 Grape Vines, Value $1.16 Free with above offer.



BURBANK A Dandy Yellow Plum

PLUM TREES

We have selected only those trees that are hardy and heavy bearers in making up the following list of plums, which we believe to be among the best varieties on the market. For better fruiting, plant several varieties together so they can cross pollenize.

PLUM PRICES

	1-9	10-49	50-100
5-6 Ft. Heavy Selects	$0.90 ea.	$0.85 ea.	$0.80 ea.
4-5 Ft. Large Selects	.85 ea.	.80 ea.	.75 ea.

ABUNDANCE (Japanese). Skin pinkish red; Ripens late August, Fruit medium size, flesh yellow, tender, Juicy.

BRADSHAW. Large Dark Red. Very productive and vigorous grower. Ripens in early August.

LOMBARD. A widely planted plum, Hardy, Color dark purple; with red flesh. Juicy, Firm, very sweet and productive.

MONARCH. Dark purplish red, skin thin, tender, flesh golden yellow, very juicy and of fine quality.

UNDERWOOD. Reddish purple; Very Early, fruit firm, juicy, Trees very hardy, ripens mid-season.

2 OUTSTANDING PLUMS

BURBANK. A triumph of the genius of "the master horticulturist," Burbank seems to succeed in any soil, being remarkably successful all over the country. Its large fruit is dark red or purplish with thin lilac bloom, while its amber yellow flesh has a rich, sugary flavor. It's tops!

ITALIAN PRUNE (Fellenberg) —A large, sweet, delicious, fine, firm fruit, excellent for drying, preserving, or for dessert purposes.

SPECIAL OFFER

4 Heavy Selected Trees 5-6 Ft.
2 Burbank
2 Italian Prune, all for $2.45

6 Grape Vines included free. Value $1.16 with this offer.

PEAR OFFER

Large Select Grade

all strong 4-5 ft. trees

1 New Douglas
1 Bartlett
1 Anjou
1 Kieffer
1 Duchess

All 5 Trees FOR $3.15

You also get with our compliment 6 grape vines free. Value $1.16

ALL 2 YEAR GROWN

PEAR TREES

HEAVY ROOTED

PRICES

	1-9	10-49	50-100
5-6 Ft. Heavy Selects.	$0.90 each	$0.85 each	$0.80 each
4-5 Ft. Large Selects..	.80 each	.75 each	.70 each

ANJOU. A heavy yielding late variety, good keeper, very juicy and fine flavor.

BARTLETT. One of the finest dessert and eating Pears. Heavy producer. Golden yellow with red cheek.

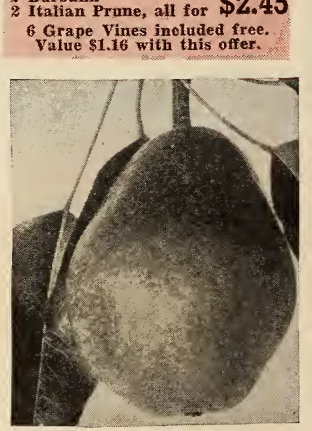
CLAPPS FAVORITE. Large pale yellow with red cheek. Tree hardy and does well everywhere. Fruit fine grained, sweet and highly flavored.

DUCHESS (d'Angouleme). Dull yellow, netted with russet, very large. Trees blight resistant and heavy producer.

KIEFFER. Large yellow of fine quality. Trees hardy and bears very late.

SECKEL. Small, attractive in color. Trees vigorous, bears late.

NEW DOUGLAS. Beautiful large smooth golden yellow pear flecked with russet, sweet and juicy, blight resistant and hardy in most all climates.



BARTLETT PEAR

TOWNSEND'S SELECT STRAIN ASPARAGUS

CERTIFIED Approved —BY— TOWNSENDS

Our Asparagus Roots Are Grown From the Highest Grade Seed

Asparagus is an important market gardening crop and within the last few years has become an extensive trucking crop in the Northern States as well as the South. It is of easy culture and, when bed is once established, it remains in good producing condition for a number of years. The proper strain of roots is essential in starting your Asparagus field. We know through experience that there is no economy in planting asparagus roots grown from seed that have been harvested from large, run-down plantings and offered on the market at a cheap price. Plantings of roots grown from such seed usually lead to disappointment. They are low in vitality and usually produce in such manner, giving you low yields in the form of small stalks and unmarketable grass.

That we may offer our customers the best in asparagus roots, our seed is purchased directly from plantings that have been bred up through selection, and are now cutting good yields of large-size stalks. These seed are harvested under our own supervision and premium price paid for them. They are sown in ideal soil on our farms and given proper cultivation and plant food. They respond quickly to good treatment, and as this year has been an exceptionally good growing season, we offer our customers outstanding values in all size—roots which, we know, will please you and produce the results you have a perfect right to expect. We are growing only three varieties—leaders, all of them. The demand for asparagus roots exceeded the supply last year and orders had to be turned back. Order your supply now! We will reserve roots and ship any time you are ready to plant.

	25	50	100	250	1000
1 Year	$0.40	$0.65	$1.00	$2.00	$6.00
2 Year	.55	.85	1.20	2.35	7.50
3 Year	1.00	1.50	2.00	4.00	12.00

500 plants at 1000 rate.

If asparagus is wanted by parcel post add 8c each 25 roots, to cover postage

(Write for quantity prices on lots of 3000 or more.)

MARY WASHINGTON. A heavy yielding strain, producing uniform, long, tender, rapidly growing shoots; an excellent variety for market or home gardeners.

MARTHA WASHINGTON. A selected strain from the Washington variety, much heavier stock and a greater producer than the original Washington variety; practically blight resistant.

PEDIGREED WASHINGTON. A new variety, the first results of a blister proof campaign for the eradication of asparagus rust, is a vigorous and heavy yielding asparagus with uniform, good tight buds of bluish purple. Tender and delicious, it makes an attractive appearance when bunched.

TOWNSEND'S RHUBARB

Knowing that clear pink rhubarb is in greater demand, bringing higher prices than any other color, we are offering roots this year grown from selective pink stock, insuring our customers of getting as near 100% pink stock as it is possible to grow with very little effort on their part.

McDONALD. A new early producing Rhubarb of exceptionally fine quality, originated in Canada, a true pink variety, and a good forcer.

Price .30 each; 6 for $1.25

MYATTS LINNAEUS. Produces large, tender stalks, flavor sprightly; fine for pies and sauce.

QUEEN. Extra strong grower with extremely large stalks; color, dark pink; a good commercial variety.

RHUBARB PRICES—ABOVE VARIETIES

Each	$0.10	25 Roots	$1.50
6	.55	50 Roots	2.50
12	.85	100 Roots	4.00

Rhubarb by parcel post add 3c each root to cover postage.

Write for Our Free Folder on Growing Rhubarb

Above field: Maryland Golden averaged 415 bushels U. S. No. 1 to the Acre

Pink Rhubarb brings top prices at any market

MARYLAND GOLDEN SWEET POTATOES

We are again offering our customers one of the most outstanding sweet potatoes on the market—Maryland Golden. From the reports we received by both our customers and the market, we are convinced that these sweet potatoes have more money making possibilities for the commercial grower and give more satisfaction to the small grower for table use than any other variety ever grown. Supplies are limited, and because of the ever-increasing demand, we earnestly recommend that you be the first in your community to grow these wonderful potatoes.

The color, a deep, rich golden yellow with a slight pinkish cast, is all that the name implies and is not in the least affected by cooking. Maryland Golden Sweet Potatoes are neither of the dry type like Little Stem Jersey nor of the wet type like the Nancy Halls or Yams, but are only slightly moist at any state of maturity.

Prices of MARYLAND GOLDEN Sweet Potato Plants

Ready After May the 25th

100 Plants	$0.75
250 Plants	1.25
500 Plants	2.00
1000 Plants	3.00

CERTIFIED SEED STOCK

For Growers who wish to grow their own plants, we offer this stock. Delivery anytime from our storage house.

$2.25 Per Bushel

Write for special prices on lots of 10 bushels or more.

We want to tell you more about Maryland Golden. Write for our free illustrated folder.

Northern Growers Planting Maryland Golden

It is the earliest variety grown; and adapted to wide variety of soils. Our Northern customers in Conn., Eastern Penna., Long Island section N. Y., Mass.; and R. I. are getting good yields from this fine variety.

TRUE TO NAME PLANTS

1938 PRICES

GUARANTEED SATISFACTION

STRAWBERRY PLANTS

All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January the 1st until June 1st, 1938. Customers ordering plants sent Parcel Post prepaid, see Parcel Post Rates on page 39. We ship a limited number of strawberry plants in late summer and fall. Customers wanting plants for planting at that time, ask for our **Special Late Summer and Fall Price List.** All plants are tied 25 to bundle. **No less than 25 plants of variety sold.**

Description of varieties on page		25 Plants	50 Plants	100 Plants	200 Plants	300 Plants	400 Plants	1000 Plants	3000 Plants	4000 Plants	5000 Plants
	EARLY VARIETIES										
13	**ABERDEEN**	$0.25	$0.40	$0.65	$1.10	$1.50	$1.80	$4.00	$11.40	$14.60	$17.50
24	Beaver	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
24	Bellmar	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
15	**BLAKEMORE**	.25	.40	.60	1.00	1.35	1.60	3.75	10.65	13.60	16.25
8	**DORSETT**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
9	**FAIRFAX**	.35	.50	.75	1.30	1.80	2.20	5.00	14.40	18.60	22.50
11	**HOWARD SUPREME (Imp).**	.35	.50	.80	1.50	2.10	2.60	6.00	17.40	22.60	27.50
10	**HOWARD-17**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
24	Klondyke	.25	.40	.60	1.00	1.35	1.60	3.75	10.65	13.60	16.25
24	Missionary	.25	.40	.60	1.00	1.30	1.55	3.50	9.90	12.40	15.00
10	**PREMIER**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
	MEDIUM EARLY TO LATE										
24	Beauty	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
13	**BIG JOE**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
12	**CATSKILL**	.30	.45	.70	1.20	1.70	2.10	4.75	13.65	17.60	21.25
24	Cooper	.35	.50	.75	1.30	1.80	2.20	5.00	14.40	18.60	22.50
24	Culver	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
18	**DR. BURRILL**	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
24	Gibson	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
24	**JOYCE**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
24	Jupiter	.35	.50	.80	1.50	2.10	2.60	6.00	17.40	22.60	27.50
11	Pathfinder	.50	.80	1.40	2.70	3.90	5.00	12.00	35.40	46.60	57.50
18	**SENATOR DUNLAP**	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
	LATE TO VERY LATE										
12	**AROMA**	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
24	Brandywine	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
24	Big Late (Imp).	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
16	**CHESAPEAKE**	.35	.50	.75	1.30	1.80	2.20	5.00	14.40	18.60	22.50
18	**FORD**	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
19	**GANDY**	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
24	Lupton	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
24	Pearl	.30	.45	.70	1.20	1.70	2.10	4.75	13.65	17.60	21.25
24	Sample (Imp).	.30	.45	.70	1.20	1.65	2.00	4.50	12.90	16.60	20.00
14	**"TOWNKING"**	.30	.45	.70	1.15	1.55	1.90	4.25	12.15	15.60	18.75
17	**WM. BELT**	.25	.40	.65	1.10	1.50	1.80	4.00	11.40	14.60	17.50
24	World's Wonder	.50	.75	1.25	2.10	3.00	3.80	9.00	26.40	34.60	42.50
19	**"XTRALATE" (Imp)**	.35	.50	.80	1.50	2.10	2.60	6.00	17.40	22.60	27.50
15	Surplus Plants	No less than 1000 surplus sold at these prices						3.25	9.15	11.60	13.75
	FALL BEARING STRAWBERRIES										
21	**GEM**	.40	.65	1.20	1.95	2.45	3.15	7.00	20.40	26.60	32.50
21	Luckystrike	.50	.75	1.25	2.10	3.00	3.80	9.00	26.40	34.60	42.50
21	**MASTODON**	.40	.65	1.20	1.95	2.45	3.15	7.00	20.40	26.60	32.50
21	**WAYZATA**	1.00	1.75	3.25	6.40	9.45	12.50	30.00	89.40	118.60	147.50

500 plants of one variety sold at the 1000 rate.

(Orders calling for large quantities, write for special price)

NEW LOWER EXPRESS RATES ON STRAWBERRY PLANTS SHIPPED FROM SALISBURY, MARYLAND. This new rate will mean a saving to our customers of approximately 40% in transportation cost. Due to this extremely low rate and quick deliveries, we can recommend express shipments on all orders of 500 plants or more.

WE WILL BE GLAD TO QUOTE SPECIAL PREPAID PRICES. Any customer who wants to know the exact cost of plants laid down to their nearest express office, just write and tell us how many plants of each variety you will need, giving nearest express office, and we will be glad to forward by return mail exact cost of plants, including all transportation to your express office.

Varieties marked **(Imp)** in price list are imperfect flowering and must be set with perfect flowering varieties of same season; at least one row perfect flowering to every three rows imperfect flowering. **All varieties not marked** are perfect flowering and need no other varieties to fruit with them.

FREE PLANTS—Send us the names of any friends interested in growing fruits. We will include sufficient plants of our selection in your first order to pay you for your trouble.

Certified PLANTS PRICE LIST OF Approved VARIETIES

Fall 1938 Delivery
After November 1st

RASPBERRIES—BLACKBERRIES DEWBERRIES—GRAPES

Spring 1938 Delivery
January until June 15th

All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January 1st, 1938 until December 30th. Customers ordering plants sent PARCEL POST, PREPAID, see PARCEL POST RATES at bottom of page.

Description of varieties on page ↓	12 Plants	25 Plants	50 Plants	100 Plants	200 Plants	300 Plants	400 Plants	500 Plants	1000 Plants
RED RASPBERRY PLANTS For Prices on Bearing Age Plants, see page 33									
29 **CHIEF.** Select 1-yr. No. 1	$0.80	$1.20	$1.95	**$3.30**	$5.90	$8.05	$9.60	$10.70	$19.95
29 **LATHAM.** Select 1-yr. No. 1	.70	1.05	1.80	**3.20**	5.70	7.75	9.10	10.20	19.00
28 **KATHERINE.** (Evbg.) Select 1-yr. No. 1	.75	1.25	2.25	**3.95**	6.75	8.95	10.75	12.50	22.50
28 **St. Regis.** (Evbg.) Select 1-yr. No. 1	.80	1.20	1.95	**3.30**	5.90	8.05	9.60	10.70	19.95
28 **NEWBURGH.** Select 1-yr. No. 1	.95	1.50	2.65	**4.70**	8.40	11.20	13.30	14.85	28.75
BLACK RASPBERRY PLANTS For Prices on Bearing Age Plants, see page 33									
27 **CUMBERLAND.** Select 1-yr. No. 1 Tips	.55	.85	1.50	**2.75**	4.95	6.75	7.95	8.75	15.95
27 **LOGAN.** Select 1-yr. No. 1 Tips	.60	.95	1.60	**2.85**	5.10	6.90	8.15	9.10	16.95
27 **PLUM FARMER.** Select 1-yr. No. 1 Tips	.60	.95	1.60	**2.85**	5.10	6.90	8.15	9.10	16.95
PURPLE RASPBERRY PLANTS For Prices on Bearing Age Plants, see page 33									
27 **Columbian Purple.** Select 1-yr. No. Tips	.75	1.25	2.25	**3.95**	6.75	8.95	10.75	12.50	22.50
BLACKBERRY PLANTS For Prices on Bearing Age Plants, see page 33									
31 **ALFRED.** Select 1-yr. No. 1	.65	1.15	1.85	**2.95**	5.75	7.75	9.25	10.25	19.75
31 **ELDORADO.** Select 1-yr. No. 1	.55	.85	1.50	**2.75**	4.95	6.75	7.95	8.75	15.95
31 **EARLY HARVEST.** Select 1-yr. No. 1	.60	.95	1.60	**2.85**	5.10	6.90	8.15	9.10	16.95
31 **ROBINSON.** (New Evbg.) Select 1-yr. No. 1	.75	1.25	2.25	**3.95**	6.75	8.95	10.75	12.50	22.50
DEWBERRIES For Prices on Bearing Age Plants, see page 33									
31 **YOUNGBERRY.** (New) Select 1-yr. No. 1	.95	1.45	2.35	**3.60**	6.25	8.65	10.60	11.25	21.00
31 **LUCRETIA.** Select 1-yr. No. 1	.55	.85	1.50	**2.75**	4.95	6.75	7.95	8.75	15.95
30 **BOYSENBERRY.** (New) Select 1-yr. No. 1	Each .20, Three .50, Six .95, Twelve 1.60. Twenty-Five 3.00, Fifty 5.50. Write for special prices on larger quantities								

GRAPES
For Prices on Bearing Age Vines, see page 33

	Each	3 Vines	6 Vines	12 Vines	25 Vines	50 Vines	100 Vines	200 Vines	300 Vines	400 Vines	500 Vines	1000 Vines
32 **Beta.** 2-yr. No. 1	$0.25	$0.70	$1.20	$2.30	$4.50	$8.00	$15.00					
32 **Concord.** 2-yr. No. 1	.19	.50	.70	1.00	1.80	3.25	5.45	$10.45	$14.75	$18.55	$22.50	$44.95
32 **Concord.** 1-yr. No. 1	.18	.45	.65	.95	1.55	2.75	4.45	8.45	11.75	14.15	17.50	34.95
32 **Catawba.** 2-yr. No. 1	.20	.50	.95	1.45	2.50	3.95	6.85	12.95	18.75	24.50	30.50	59.50
32 **Catawba.** 1-yr. No. 1	.19	.50	.70	1.00	1.80	3.25	5.45	10.45	14.75	18.55	22.50	44.95
32 **Delaware.** 2-yr. No. 1	.25	.70	1.00	1.80	4.00	7.50	12.85	24.00	33.75	40.50	46.50	89.00
32 **Moore's Early.** 2-yr. No. 1	.20	.50	.95	1.45	2.50	3.95	6.85	12.95	18.75	24.50	30.50	59.50
32 **Moore's Early.** 1-yr. No. 1	.19	.50	.70	1.00	1.80	3.25	5.45	10.45	14.75	18.55	22.50	44.95
32 **Niagara.** 2-yr. No. 1	.20	.50	.95	1.45	2.50	3.95	6.85	12.95	18.75	24.50	30.50	59.50
32 **Niagara.** 1-yr. No. 1	.19	.50	.70	1.00	1.80	3.25	5.45	10.45	14.75	18.55	22.50	44.95
32 **Worden.** 2-yr. No. 1	.20	.50	.95	1.45	2.50	3.95	6.85	12.95	18.75	24.50	30.50	59.50
32 **Worden.** 1-yr. No. 1	.19	.50	.70	1.00	1.80	3.25	5.45	10.45	14.75	18.55	22.50	44.95
NEWER VARIETIES OF GRAPES												
32 **Caco.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Champagne.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Fredonia.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Golden Muscat.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Ontario.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Portland.** 2-yr. No. 1	.30	.75	1.25	2.35	4.40	8.30	15.60					
32 **Sheridan.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					
32 **Urbana.** 2-yr. No. 1	.35	.90	1.70	3.15	6.10	11.75	22.60					

Take advantage of these new low prices on Grape Vines. Your order will be filled from one of the largest plantings in the country.

• Customers Ordering Plants By Mail, Use Following Tables for Correct Postage

Be sure to include sufficient postage for your order if plants are to be sent Prepaid. We will return every penny due you if you send too much. If insufficient postage is sent, we will credit amount paid and send balance C.O.D.

Parcel Post Rates on Strawberry and Potato Plants

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
100 Plants	$.12	$.15	$.21	$.27	$.33	$.41	$.48
200 "	.16	.23	.35	.49	.61	.77	.92
300 "	.19	.29	.45	.64	.82	1.04	1.25
400 "	.22	.33	.52	.75	.96	1.22	1.47
500 "	.24	.37	.59	.86	1.10	1.40	1.69
600 "	.27	.43	.70	1.02	1.31	1.67	2.02
700 "	.29	.47	.77	1.12	1.45	1.85	2.24
800 "	.32	.51	.84	1.23	1.59	2.03	2.46
900 "	.35	.57	.94	1.39	1.80	2.30	2.79
1000 "	.38	.63	1.05	1.55	2.01	2.57	3.12
2000 "	.62	1.07	1.82	2.71	3.55	4.55	5.54

On all orders of 500 or more Strawberry plants or Sweet Potato plants, the rate is cheaper by Express after the second zone.

Parcel Post Rates on Grape Vines, Raspberries, Blackberries, Currants, Gooseberries, and Dewberries

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1 to 2 Plants	$.08	$.09	$.10	$.11	$.12	$.14	$.15
3 to 6 "	.13	.17	.24	.33	.40	.50	.59
7 to 12 "	.14	.19	.28	.38	.47	.59	.70
13 to 20 "	.15	.21	.31	.43	.54	.68	.81
21 to 25 "	.16	.23	.35	.49	.61	.77	.92
26 to 35 "	.23	.35	.56	.80	1.03	1.31	1.58
36 to 50 "	.33	.53	.87	1.28	1.66	2.12	2.57
51 to 75 "	.35	.57	.94	1.39	1.80	2.30	2.79
76 to 100 "	.40	.67	1.12	1.65	2.15	2.75	3.34

On all orders of 100 plants or more of Cane Stock items listed above, the rate is cheaper by Express after the second zone.

THE ABOVE PARCEL POST PRICES INSURE ALL SHIPMENTS

• FRUIT TREE SHIPMENTS. Owing to height and size of our Fruit Trees, we advise express or freight shipments.

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Townking

TRADE MARK — REGISTERED

5 REASONS WHY TOWN KING is the Outstanding Late Berry

1. Makes good fruiting beds on most any soil; easy to grow.
2. Fruit is bright rich red; large and attractive.
3. Produces immense crop of berries late in the season.
4. Fine keeping variety; excellent shipper.
5. A profitable late berry both for commercial and home growing.

SEE PAGE 14

MASTODON

FALLBEARING

Pick Berries 10 Weeks After Set— Plenty of Them Until Snow Flies

Townsend's selected strain double yield Mastodon are bred to produce heavy yields of big, luscious, rich red berries throughout the summer and fall months, off plants set the first year, and another big crop the following Spring after planted.

Full description found on Page 20

E. W. TOWNSEND SONS

SALISBURY — MARYLAND